

**from technology to strategy
smart cities for urban resilience**

S.U.iT.S

Smarter Urban iT & Strategies

taylor-made solutions for smarter cities

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What is a Smart City ?

Why is it needed ?

What is SUIITS

How is it done

Efficiency & Governance

Technology & Innovation

What Is next for Israel ?

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A smart city embeds
Human Capital & Social Resources,

and methods to improve
Availability, Quality & Quantity of necessary Information

For Management, Resilience
& Dynamic Decision Making

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The challenges of the 21st Century call for radical changes, to systems, services and processes.

The dynamic changes and fragility of global urban areas call for promotion of innovation aiming at competitiveness, sustainability & service

Flexibility & Resilience

Ecosystems of processes & solutions

Fragmentation & micro-management

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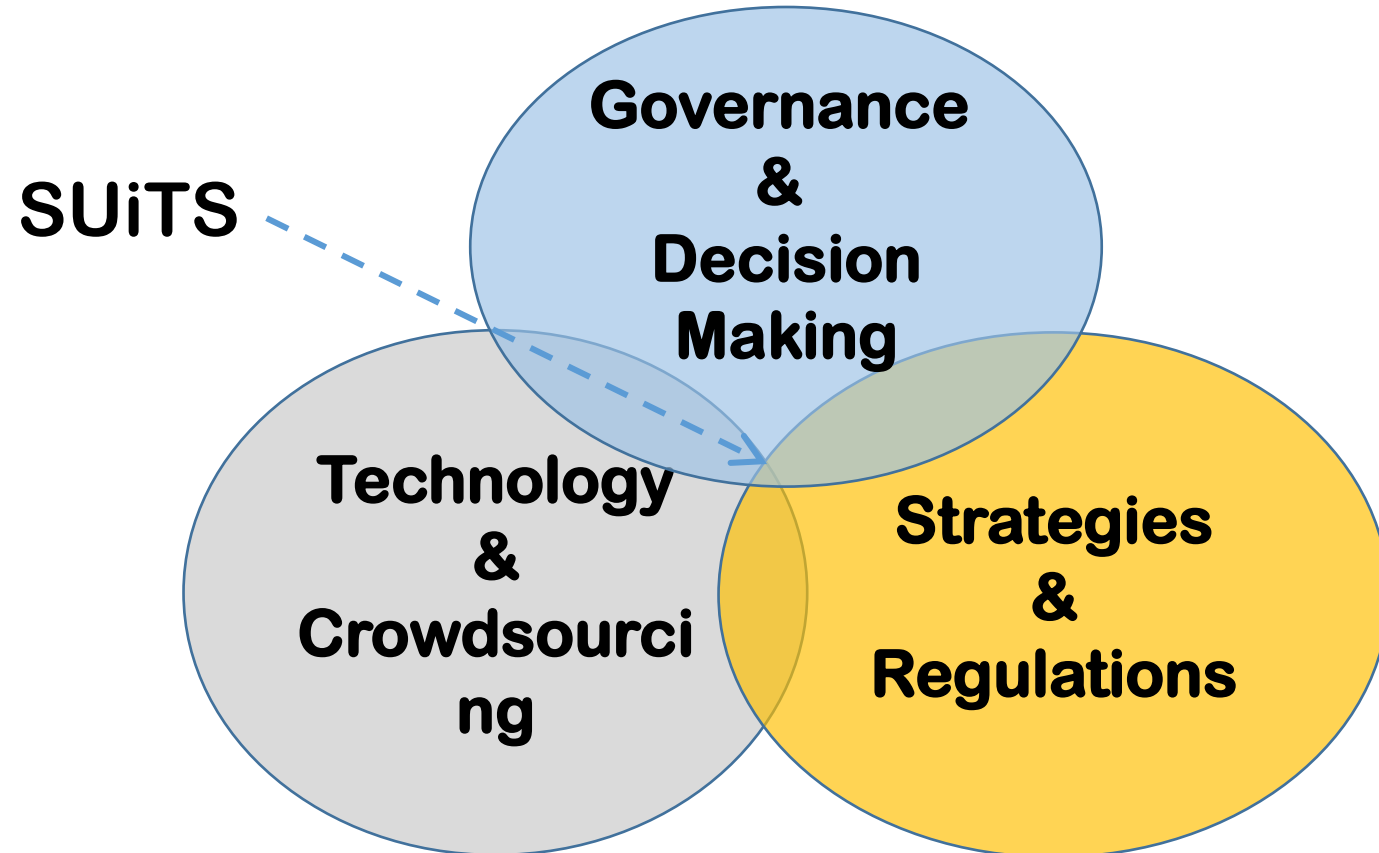
What is SUiTS

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SUiTS is a Multidisciplinary firm, Created to **integrate** between Strategic knowhow and technology & information, aimed at promoting **smart & dynamic local management**



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Managing Team



**Arik Granit - VP
Technology & Business
Development**
Former Head of the IDF'S
Center for Systems Analysis



Rafi Rich- CEO
Former senior director for
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**Dr. Orli Ronen - VP
Research & Sustainability**
Former Director General of the
Heschel Center for
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Associates



Ranny Finchy - Public Financing
former head of Israeli
local government administration



Dr. Yoel Siegal- Global Dev.
Senior consultant for
UNHABITAT



Dr. Eitan Israeli- Data Scientist
former manager of IBM's
Research Optimization group

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The Advisory Team



Prof. Yoram Shiftan
Transportation



Arc. Adam Colman
regional planning



Dr. Roey Tzezana
tech. Innovation



Aric Ring
Energy Production



Prof. Ofira Ayalon
Waste & GHG



Lior Akerman
Homeland Security



Prof. Erel Avineri
Infrastructure Manag.



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Community Dev.



Adv. Zev Gross
Energy Efficiency

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THE SUITS MODEL

Lean

Managing and controlling only what you need and can solve. spending most of the resources on bigger problems and matters

fragmented

Solving and managing in a scale that can be noticed and changed independently over short periods of time

Shared

Sharing knowledge and information with the public, towards social feedback, responsibility and acceptance

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while 'off the shelf' solutions are
**top-down & technological
dominated**

Rivaling, instead of enhancing, municipal
governance.

The **SUIITS** solution is **tailor-made,
fitted to the nature & capacity
of communities**, utilizing
technology as a tool and not as the
solution

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Our Business case

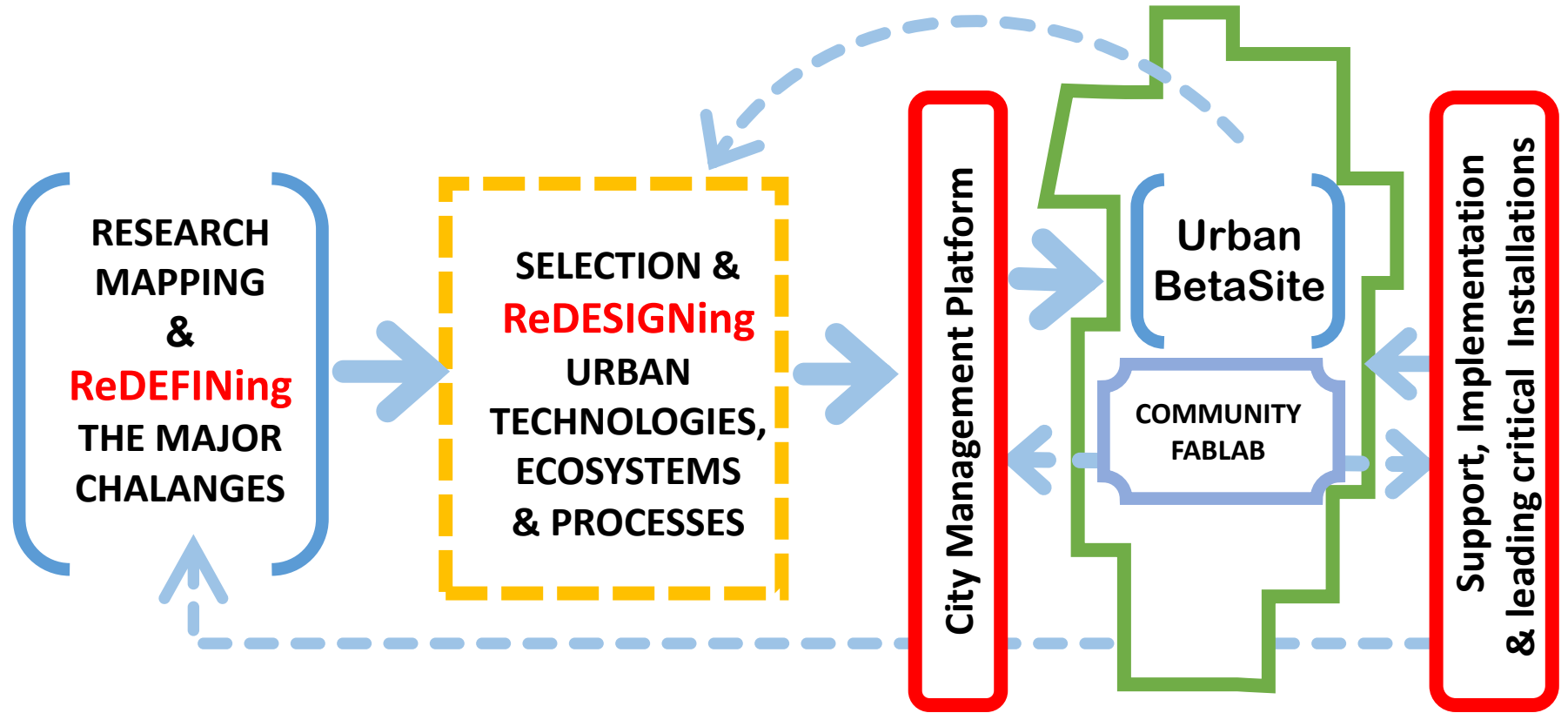
How is it done

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THE SUITS PROCESS



SUIITS DoTank

SUIITS Tech

SUIITS Cities

WHAT

HOW

WHERE

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How is it done

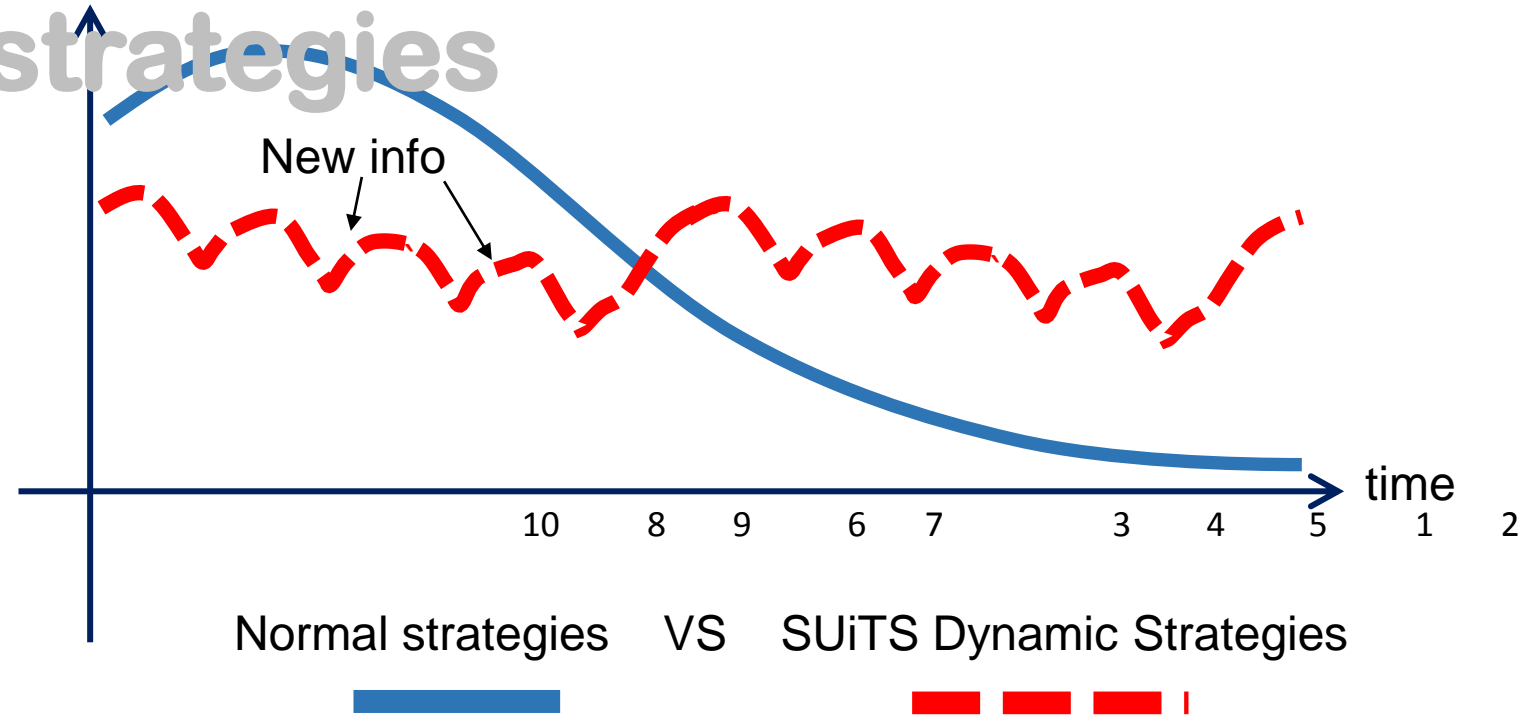
Efficiency & Governance

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The **SUIITS** model is designed for **dynamic & info-oriented strategies**

Preciseness of strategies



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most technologies are already there

what is needed is mature solutions, updated & improved to promote P2C, flexibility, efficiency & synergy with other systems and challenges, through detailed examination and testing via beta-sites & public feedback



manipulation

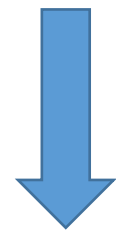


informing



consultation

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partnership

From "smart" sensors to smart societies

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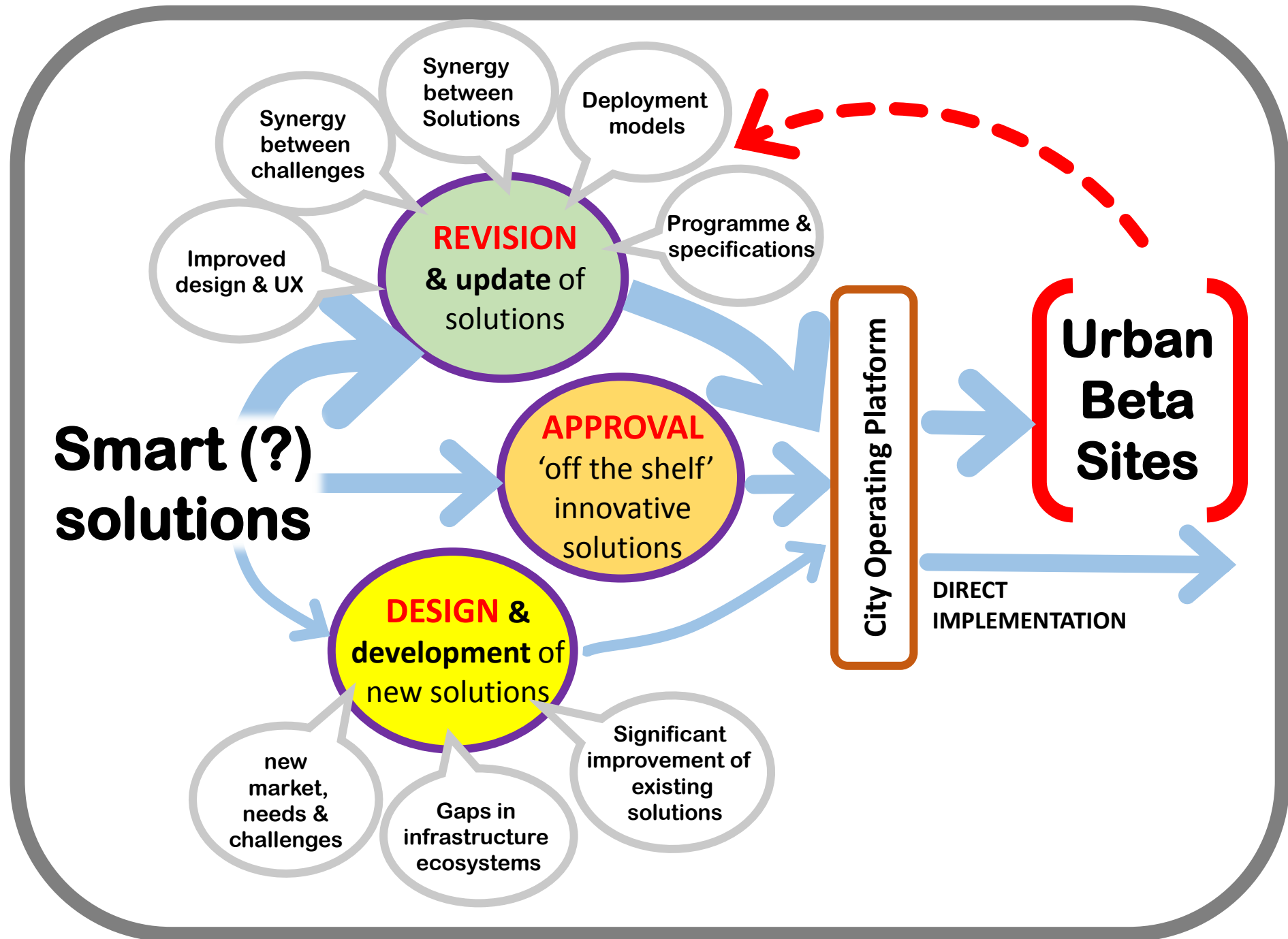
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Civic Smartness is essential for:

- Equality and Resilience of the periphery
- Trust and transfer of power to the local
- Readiness for change and emergency

lean smart models should be **integral**
with national municipal regulations

Regulation should **cater** for innovation

Israel as a **global BetaSite** and Urban
Innovation Hub- The New StartUp Nation

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tailor-made solutions for smarter cities

Because civic smartness
cannot be duplicated

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