



The 2nd Immuno-oncological Meeting of the
Israel Immunological Society (IIS)
with the Rappaport Technion Integrated Cancer Center

February 22-24 2022

The Ruth and Bruce Rappaport Faculty of Medicine, the Technion,
and the Dilen building, HaNamal Campus, University of Haifa, Haifa

Sponsorship & Exhibition Prospectus

IIS 2022
February 22-24, 2022
Haifa

Conference secretariat



iis@ortra.com 03-6384444

WELCOME

Dear Friend,

It is our pleasure to welcome you to **The 2nd Immuno-oncological Meeting** of the Israel Immunological Society (IIS) with the Rappaport Technion Integrated Cancer Center (RTICC), which will be held on February 22-24, 2022 in Haifa.

The scientific spectrum will cover a wide collection of topics in contemporary computational and experimental immunology and cancer research ranging from basic principles to translational breakthroughs. Together with our colleagues in the organizing committee we assembled an excellent list of world-class speakers that will discuss key areas in innate and acquired immunity, immune-oncology and clinical cancer therapy. Special sessions will focus on research hot spots including lymphocyte receptor repertoires and dynamics, activation and exhaustion, viral infections, Immunometabolism and the microbiome, check point inhibition, cancer therapy, inflammation and immunity, cancer at the single-cell level and tumor microenvironment in immuno, featuring both basic and translational investigators.

The conference format is designed to bring together basic, translational and clinical researchers, as well as researchers working on the development of new targeted therapeutics. Leading experts will present the latest achievements of multidisciplinary research dealing with drug action and resistance and highlight challenges that require a concerted multidisciplinary effort. The program will comprise Keynote Lectures, Plenary Symposia and parallel Scientific Symposia, and will include many slots for selected talks and poster presentations with ample time for questions and discussion.

We are happy to let you know that this meeting will be covered and promoted by *Frontiers in Immunology*. The journal will dedicate a special issue of its Research Topics to the IIS meeting and all researchers that will submit an abstract to this meeting will be eligible to submit a manuscript of their choice to this issue.

We trust you will share our excitement about the exceptional scientific content and venue. Detailed sponsorship packages are listed below this announcement. If your company has any specific requests or need please contact us at the email address indicated below. We cordially invite you to this unique conference and look forward to greeting you in Haifa.

Please see this as a personal invitation to join the immunology and cancer communities in celebrating the achievements of immunologists, cancer researchers and clinical oncologists.

Prof. Amiram Ariel
President of the IIS

Prof. Yuval Shaked
Head of the RTICC

SPONSORSHIP OPPORTUNITIES

Diamond Sponsorship (Flash Talk)

40,000 NIS+ VAT

- A scientific lecture of 15-20 minutes by one of the sponsor's leading researchers during the conference Flash Talks session (all expenses related to the speaker will be on sponsor's responsibility) – lecture to be confirmed with the scientific committee
- 8 sqm exhibition space including 1 Electrical outlet (220 V) 1 phase 1KW – premium location next to the plenary hall
- Sponsor's logo in the program next to the lecture
- Sponsor's logo on the conference website with hyperlink to sponsor's website
- Sponsor's logo on conference signage
- Sponsor's logo in the conference's non-educational publications
- 4 complimentary conference registrations
- 1 flyer up to A4 size inserted to the delegates' bags

Platinum Sponsorship (Invited Speaker)

36,000 NIS+ VAT

- Sponsoring a scientific lecture of one of the committee's invited speakers
- 8 sqm exhibition space including 1 Electrical outlet (220 V) 1 phase 1KW
- Sponsor's logo in the program next to the lecture
- Sponsor's logo on the conference website with hyperlink to sponsor's website
- Sponsor's logo on conference signage
- Sponsor's logo in the conference's non-educational publications
- 3 complimentary conference registrations
- 1 flyer up to A4 size inserted to the delegates' bags

Gold Sponsorship (Students' Research Awards)

32,000 NIS+ VAT

- Sponsoring the award ceremony for outstanding research work, including the opportunity to give the winners a voucher for purchasing products / services from the sponsor. Sponsor's representative will join the stage to congratulate the winners and give them their prizes
- Sponsor's logo will appear on all posters' boards
- 8 sqm exhibition space including 1 Electrical outlet (220 V) 1 phase 1KW
- Sponsor's logo in the program next to the event and in the event signage
- Sponsor's logo on the conference website with hyperlink to sponsor's website
- Sponsor's logo on conference signage
- Sponsor's logo in the conference's non-educational publications
- 3 complimentary conference registrations
- 1 flyer up to A4 size inserted to the delegates' bags

SPONSORSHIP OPPORTUNITIES

Silver Sponsorship (Conference bags)

28,000 NIS+ VAT

- Sponsor's logo (in one color) printed on the conference bags (the choice of the bags and their production is of the organizing committee)
- 8 sqm exhibition space including 1 Electrical outlet (220 V) 1 phase 1KW
- Sponsor's logo on the conference website with hyperlink to sponsor's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference's non-educational publications
- 2 complimentary conference registrations
- 1 flyer up to A4 size inserted to the delegates' bags

Bronze Sponsorship (Networking Happy Hour Event)

25,000 NIS+ VAT

- Sponsoring the social networking event of the conference including sponsor's logo on the beer disposable cups and on the event signage
- *** The sponsor will be allowed to add self-produced advertising elements and branding upon the approval of the conference organizers to be handed in the event area
- 8 sqm exhibition space including 1 Electrical outlet (220 V) 1 phase 1KW
 - Sponsor's logo in the program next to the event
 - Sponsor's logo on the conference website with hyperlink to sponsor's website
 - Sponsor's logo on the conference signage
 - Sponsor's logo in the conference's non-educational publications
 - 2 complimentary conference registrations
 - 1 flyer up to A4 size inserted to the delegates' bags

Coffee Breaks Sponsorship

22,000 NIS+ VAT

- Exclusive sponsorship of the coffee breaks
 - Opportunity to brand the coffee stations
- *** The sponsor will be allowed to add self-produced advertising elements upon the approval of the conference organizers
- 6 sqm exhibition space including 1 Electrical outlet (220 V) 1 phase 1KW
 - Sponsor's logo on the conference website with hyperlink to sponsor's website
 - Sponsor's logo on the conference signage
 - Sponsor's logo in the conference's non-educational publications
 - 1 complimentary conference registration
 - 1 flyer up to A4 size inserted to the delegates' bags

SPONSORSHIP OPPORTUNITIES

Conference Folders & Pens Sponsorship

20,000 NIS+ VAT

- Sponsor's logo (in one color) printed on the conference folders and pens distributed to all participants in the conference bags (the choice of the folders and pens and their production is of the organizing committee)
- 6 sqm exhibition space including 1 Electrical outlet (220 V) 1 phase 1KW
- Sponsor's logo on the conference website with hyperlink to sponsor's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference's non-educational publications
- 1 complimentary conference registration
- 1 flyer up to A4 size inserted to the delegates' bags

Name Tag Lanyards Sponsorship

17,000 NIS+ VAT

- Sponsor's logo printed on the conference lanyards
- 6 sqm exhibition space including 1 Electrical outlet (220 V) 1 phase 1KW
- Sponsor's logo, Bronze level, on the conference website with hyperlink to sponsor's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference's non-educational publications
- 1 complimentary conference registration
- 1 flyer up to A4 size inserted to the delegates' bags

EXHIBITION OPPORTUNITIES

4.5 sqm Exhibition Space

8,000 NIS + VAT

- Unconstructed display area of 4.5 sqm (3*1.5), including:
 - Electrical outlet (220 V) 1 phase 1KW
 - Table
 - 2 chairs
- Sponsor's logo on conference website with link to company's website
- 2 complimentary conference registration

Bag Inserts

3,000 NIS+ VAT

- 1 advertising flyer (up to A4 size) distributed to all conference delegates (flyers to be pre-approved by the organizing committee)
*** available only for exhibitors

For more information or construction solutions (syma systems, carpentry, truss etc.), branding, furniture and electricity, please contact the conference exhibition contractor – Sukonik Ltd. at – Dany Sukonik dany@sukonik.net / Sharon Sharabi sharon@sukonik.net / Tel: +972-3-6830044 / website: www.sukonik.net

For more information, please contact:



Limor Urfaly, ADV.

Ortra Ltd.

Industry Liaison & Exhibitions Manager

Tel: +972-3-6384493 ; Mobile: +972-54-7001770

Email: limor@ortra.com



The 2nd Immuno-oncological Meeting of the
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RESERVATION FORM 1/2

Please complete in clear letters and return to:
ORTRA Ltd. 94 Yigal Alon St. Alon Tower 2, Tel Aviv ISRAEL; Email: limor@ortra.com

1. Details:

Company name Company No
Address City
Country Zip Code.....
Contact Person Function
Telephone Fax
Mobile Email

2. Packages:

The selected package (Please specify if different):

- Diamond Sponsorship (Flash Talk) 40,000 NIS
- Platinum Sponsorship (Invited Speaker) 36,000 NIS
- Gold Sponsorship (Students' Research Awards) 32,000 NIS
- Silver Sponsorship (Conference Bags) 28,000 NIS
- Bronze Sponsorship (Networking Happy Hour Event) 25,000 NIS
- Coffee Breaks Sponsorship 22,000 NIS
- Conference Folders & Pens Sponsorship 20,000 NIS
- Name Tag Lanyards Sponsorship 17,000 NIS
- Exhibition Space 8,000 NIS
- Bag Insert 3,000 NIS

* All prices do not include VAT.

Terms of Payment - Sponsorship and Exhibition:

50% of the fees must be paid as a deposit, no later than 21 days from date of invoice. Remaining 50% to be paid by January 10, 2022

Payments can be made by a wire transfer according to the following details:

Bank draft to ORTRA Ltd., 94 Yigal Alon st. Alon Tower 2, Tel Aviv, Israel

Wire transfer in New Israeli Shekels to Bank Account.

Ortra Ltd.: Bank Leumi (swift code LUMIILITLV), Branch no. 666, Shoham St., Ramat Gan, Israel, Account no. 492600/12, IBAN: IL64 0106 6600 0004 9260 012.

Cancellation policy:

If due to COVID-19 the conference will be cancelled, a full refund will be made. If the conference will be postponed or changed to a virtual conference, a new offer for sponsorship / exhibition will be offered and a full or partial refund will be made, according to the consent agreed between both parties.

In case the conference will be held under the requirements of the Israeli Health Ministry, the cancellation policy will be as follow -

Refund of exhibition registration fees will be made with a written notification of cancellation to Ortra Ltd.: Before December 31, 2021 exhibitor will be charged a refund of 75% of the fees.

After January 1, 2022 a refund of 50% of the fees will be made, on condition that the space will be re-rented to another exhibitor of the Conference. Otherwise 100% cancellation fee will apply.

Any cancelation notice must be sent by writing to:



Ms. Limor Urfaly, ADV.

Industry Liaison & Exhibitions Manager

Ortra Ltd.

Tel: +972-3-6384493 ; Mobile: +972-54-7001770

Email: limor@ortra.com

We have read, understood and agree to the Terms & Conditions specified in the General Information document:

Date Stamp & Signature

EXHIBITION GUIDELINES

Terms and Conditions of Participation:

Any company that participates in the exhibition is doing so at its sole responsibility and liability. Any such company must maintain an adequate insurance policy with a sufficient coverage for its property, employees, representatives and any visitors participating in the exhibition against any risk, loss and damage, of any kind whatsoever. It has being clarified that an absence of such insurance policy or an invalidity of any such insurance policy, shall neither derogate, in any manner, from the company's liabilities and responsibilities hereunder, nor create a liability or responsibility of such kind for Ortra or anyone on its behalf. Ortra will not be liable, whether financially or otherwise, towards any third party whatsoever in respect of any risk, loss and damage incurred by any third party, including the company or anyone on its behalf.

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Construction

All furniture and/or walls branding for the constructed booths have to be ordered from Sukonik Ltd.

For assistance, please contact Dany at dany@sukonik.net or Sharon at sharon@sukonik.net.

If you have ordered an open space, you may contact Sukonik Ltd. for design and construction (carpentry, truss, syma etc.) of special booths, accommodated to your vision and needs, furniture etc.

For assistance, please contact Dany at dany@sukonik.net or Sharon at sharon@sukonik.net.

Electricity

Sukonik Ltd has exclusivity on all Electricity. All electricity outlets have to be ordered from Sukonik.

No electricity work will be allowed unless done by Sukonik. For assistance, please contact Dany at dany@sukonik.net or Sharon at sharon@sukonik.net

Safety

B-Safe is the exclusive safety company for the conference. If you ordered the unconstructed exhibition space, please send your construction image and specifications to B-Safe for construction engineer's approval. No construction will be allowed without the prior approval from B-Safe. To order B-Safe's services and sending the image for approval, please contact B-Safe at: +972-3-532-5575 or info@b-safe.org.

Exhibitors in standard constructed booths may not add any elements to the fascia provided by the organizers.

All equipment used for display or demonstrations, must comply with local safety regulations. Exhibitors are not allowed to distribute any sort of handouts such as brochures or giveaways in the public areas of the Exhibition.

TV Screens

If you wish to order LED walls and/or TV screens on a stand or hanged on your construction, please contact Ofer from Ultra Rent at: main@ultrarent.co.il or +972-522-800066.

Catering Services

The venue is designed as a kosher convention center. To bring food to the venue which has not been produced kosher is forbidden! We expressly point out that candy, gummy bear, chocolate etc. is checked by the Kosher Supervisor and must not be used when in doubt.

If you wish to serve coffee, fruit shakes, beer, salty or sweet refreshments etc. at your booth, please contact Eran from Bar's at: mybars1@gmail.com or +972-52-8514853.

Terms and Conditions of Participation

Any company that participates in the exhibition is doing so at its sole responsibility and liability. Any such company must maintain an adequate insurance policy with a sufficient coverage for its property, employees, representatives and any visitors participating in the exhibition against any risk, loss and damage, of any kind whatsoever. It is being clarified that an absence of such insurance policy or an invalidity of any such insurance policy shall neither derogate, in any manner, from the company's liabilities and responsibilities hereunder nor create a liability or responsibility of such kind for Ortra or anyone on its behalf. Ortra will not be liable, whether financially or otherwise, towards any third party whatsoever in respect of any risk, loss and damage incurred by any third party, including the company or anyone on its behalf.

Waste disposal

The waste resulting from the mounting and dismounting of displays and during the exhibition must be disposed of by the exhibitor at the venue.

For cost and environmental reasons, we ask you to conform the advertising media, on the number of participants adapt to cause as little residual waste as possible after the fair.

Loading/Unloading of Materials

For unloading or loading of materials, exhibitors may enter through the suppliers' entrance. After loading/unloading, the vehicle should be removed immediately, to make way for other exhibitors. Please note that the venue will not allow any parcel/package delivery through the venue's main entrance.

Exhibition Terms & Conditions

1. Transportation of exhibition materials to and from the exhibition, and arrangements in the booths/exhibition spaces are the sole responsibility of the exhibitor and on his account. The exhibitor will not obstruct aisles, approaches to the exhibition area and in no way cause inconvenience to other exhibitors. Exhibitioners should bring their own cart for transporting materials within the exhibition space.
2. All exhibition materials must be inside the booths/exhibition area one hour before the opening of the exhibition. Exhibits must not be removed during exhibition opening hours.
3. All arrangements by the exhibitor and installation of demonstration equipment must comply with safety regulations.
4. The organizers reserve the right to alter the layout of the exhibition, postpone or cancel it, or move the exhibition to a different location. Further, the organizers may remove displays that cause inconvenience/disturbance to other exhibitors.
5. The organizers are obliged to ensure the orderly operation of the exhibition by all means at their disposal.
6. Exhibitors may not take their exhibits to booths/areas outside the booths/areas allocated to them, especially to passes and emergency rooms which may cause security hazard, without prior permission of the organizers.
7. No exhibits or publicity products may be mounted on the floor, walls, ceiling or columns. The exhibitor will be liable for any damage caused by him to the building or the exhibition area.
8. The organizers, while providing general security, are not responsible for theft or damage to the exhibitors' property, whether at nighttime or during opening exhibition hours. Exhibitors must insure themselves and their property against theft, damage and third-party claims by visitors and staff. It is recommended that expensive items and removable items (such as laptop), will be under supervision and control, especially during the exhibition opening hours.
9. The organizers are responsible for general maintenance, excluding maintenance of booths/exhibition areas.
10. Exhibitors will not cover, move or relocate any art items that may be displayed in the exhibition area without the prior consent of the organizers
11. Exhibitors will refrain from making noise or causing odors, which may inconvenience other exhibitors.
12. Exhibitors will not drill, weld, glow, connect to electricity, hang from the ceiling or perform any kind of similar job without receiving a prior approval from the organizers.
13. Exhibitors will not light a fire or candles in the exhibition area.
14. Cleaning - The organizers are responsible for general maintenance and cleaning of the public areas. Exhibitors are responsible for cleaning their exhibition spaces.