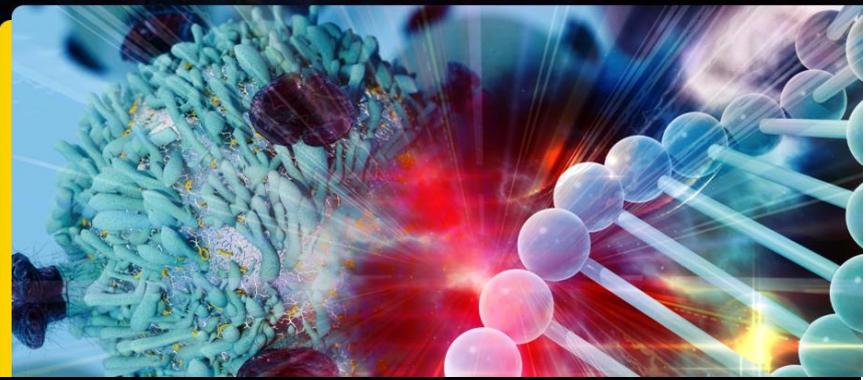


# 2023 Meeting

of the Israeli Society  
of Gene and Cell Therapy

July 3<sup>RD</sup>, 2023 | Wohl Center, Ramat Gan



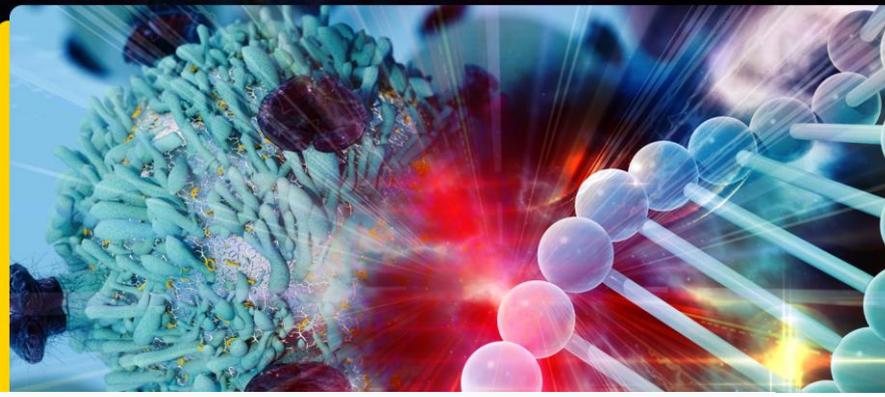
"The Israeli Society of Gene and Cell Therapy (ISGCT) has set its mission to support the sharing of data and ideas, promote collaborations, address common challenges and advance clinical translation"

"The ISGCT 2023 congress will provide an opportunity for scientists, clinicians and biotech companies to network and discuss cutting edge gene and cell therapy with likeminded peers who share the excitement and the passion regarding this innovative treatment modality"

# 2023 Meeting

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Dear colleagues,

We are happy to invite you attend the Israeli Society of Gene and Cell Therapy's (ISGCT 2023) meeting, which will take place on July 3rd, 2023 at Bar-Ilan University in Ramat Gan. Gene and cell therapy have gained immense momentum in global health, with numerous drugs on the market and advanced clinical trials being conducted.

The role of Israeli researchers in the rise of this field has been significant, with groundbreaking contributions to stem cell research, genome editing, T cell engineering, and more. However, there are still significant challenges to be addressed. For example, we need to improve delivery methods and increase the therapeutic potency of gene and cell therapy while ensuring safety and affordability. Additionally, we need to develop new treatments for incurable human diseases that can be scaled up for widespread use.

Meeting these challenges will require the innovative and dedicated efforts of individual researchers, as well as the support of strong scientific communities.

The ISGCT aims to facilitate the sharing of ideas and data, foster collaboration, and advance clinical translation. In our upcoming ISGCT 2023 meeting, we are thrilled to have Professor Matthew Porteus from Stanford University as the keynote speaker. We are also excited about the impressive line-up of speakers from Israeli academia, clinics, and industry. Please join us at the ISGCT 2023 meeting.

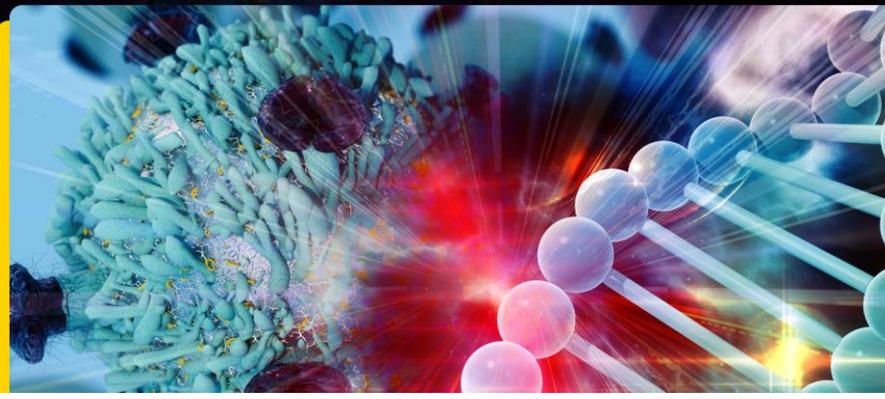
Looking forward to seeing you there!

Ayal Hendel, PhD, Bar-Ilan University  
Chair of the ISGCT 2023 meeting

# 2023 Meeting

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July 3<sup>RD</sup>, 2023 | Wohl Center, Ramat Gan



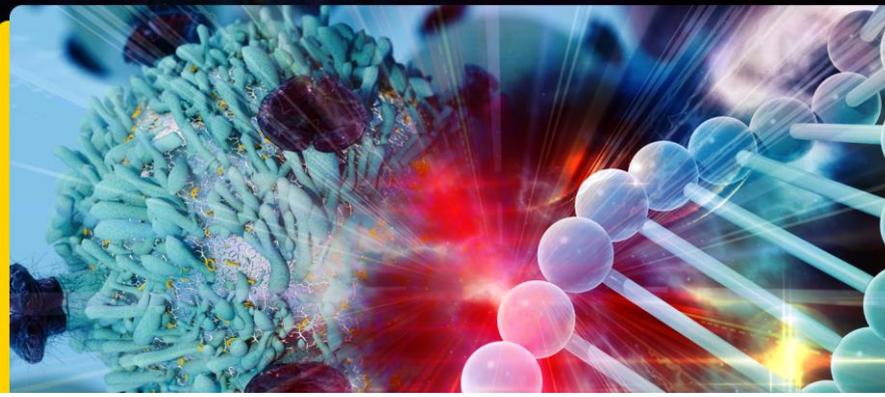
## List of topics:

- Applications of Gene and Cell Therapy Technologies
- CAR T and Related Immune Effector Cell Therapies
- Gene Editing and Gene Modulation
- Non-viral Vectors
- Gene Delivery Platforms
- Genetic Modifications of Stem Cells

# 2023 Meeting

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## Sponsorship Opportunities

### Platinum Sponsorship (Sponsor's Presentation)

45,000 NIS+ VAT

- A scientific lecture by sponsor's representative | Suggested presentation must be coordinated with the organizing committee)
- 12 sqm exhibition space
- Sponsor's logo, Platinum level, on the conference website with a hyperlink to sponsor's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference's publications
- 6 complimentary conference registrations

### Gold Sponsorship (Sponsored Presentation)

32,000 NIS+ VAT

- Sponsoring a scientific lecture of one of the conference's speakers
- 12 sqm exhibition space
- Sponsor's logo, Gold level, on the conference website with a hyperlink to sponsor's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference's publications
- 4 complimentary conference registrations

### Silver Sponsorship / Branded Conference Notebooks

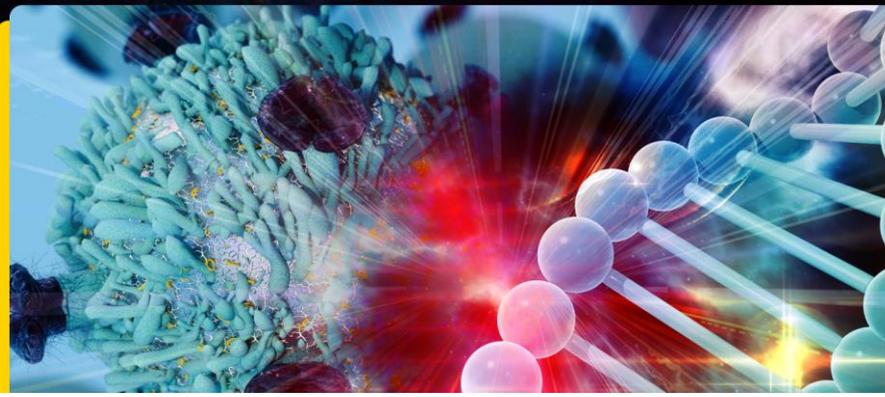
25,000 NIS+ VAT

- Sponsor's logo printed on the conference branded notebooks
- Sponsor's logo, Silver level, on the conference website with hyperlink to sponsor's website
- 6 sqm exhibition space
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference's publications
- 3 complimentary conference registration

# 2023 Meeting

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Bronze Sponsorship / Name tag lanyards Sponsorship

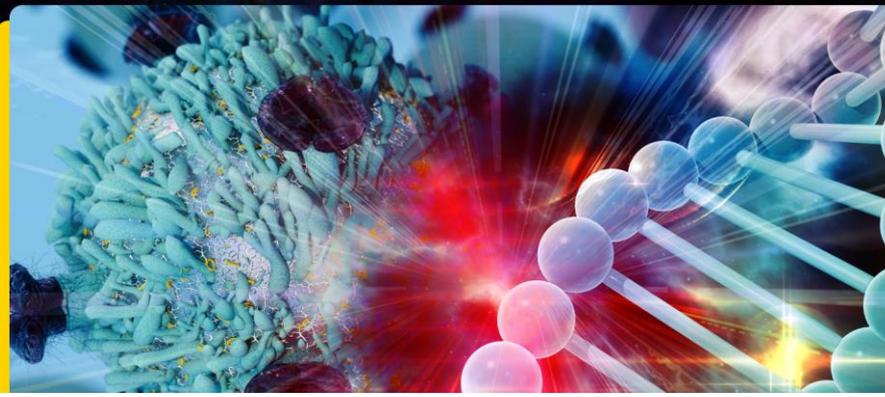
20,000 NIS+ VAT

- Sponsor's logo printed on the conference lanyards
- Sponsor's logo, Bronze level, on the conference website with hyperlink to sponsor's website
- 6 sqm exhibition space
- Sponsor's logo on conference website linked to the company's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference's publications
- 2 complimentary conference registration

# 2023 Meeting

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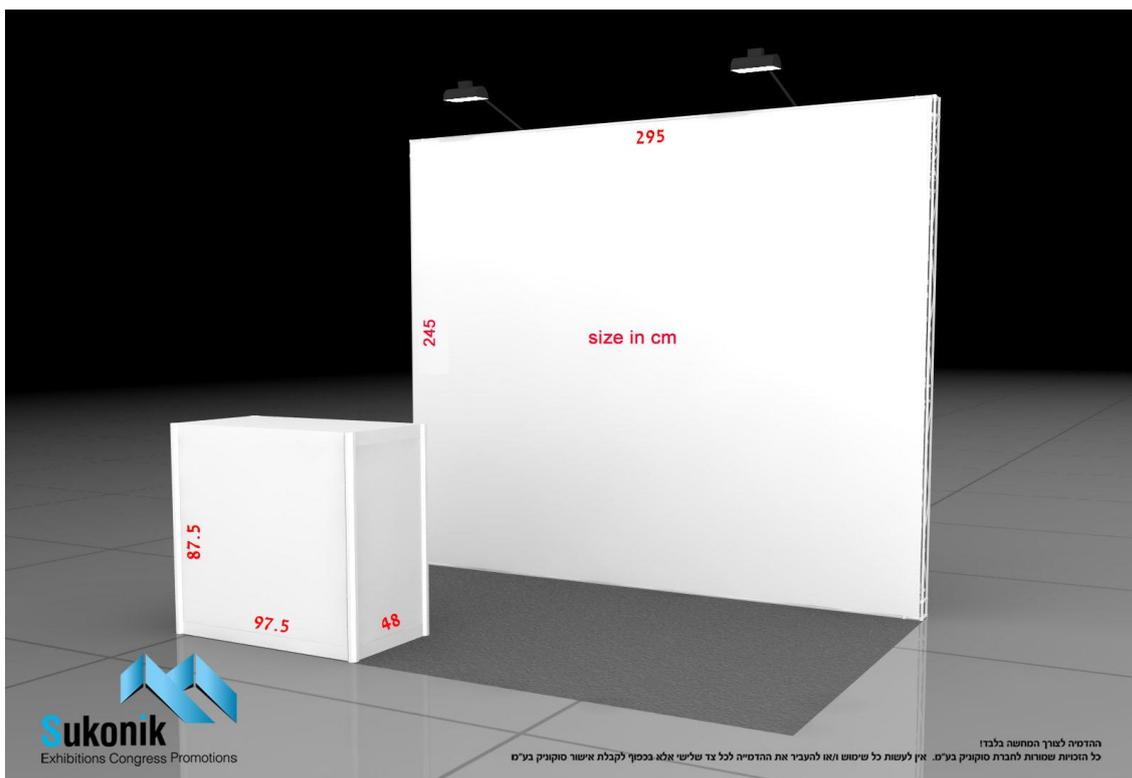


## Exhibition Opportunity

6 sqm Constructed Exhibition Booth

14,000 NIS + VAT

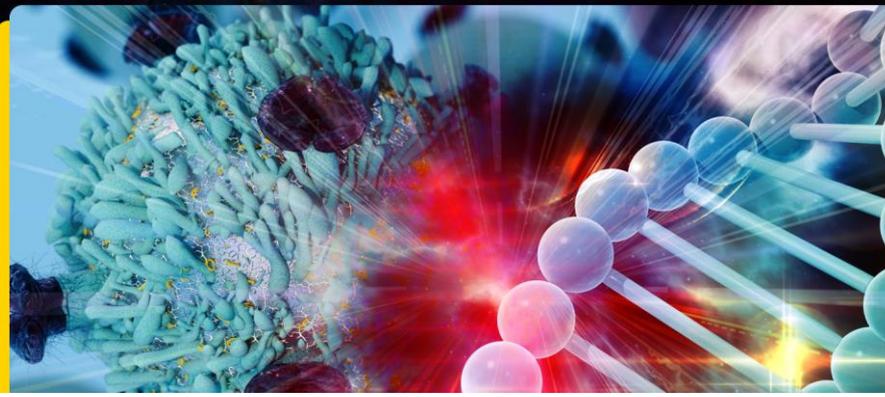
- Constructed display booth of 6 sqm including:
  - 1 Branded Truss back wall width 3.0 m. \* height 2.5 m.  
(Exhibitor will be able to keep the branded wall after the conference – without the truss frame)
  - 1 Branded Counter
  - 2 Bar Stools
  - Electrical outlet (220 V) 1 phase 1KW
  - Construction Engineer approval
- 2 complimentary conference registration



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6 sqm Exhibition space

8,000 NIS + VAT

- Unconstructed display area of 6 sqm including:
  - Electrical outlet (220 V) 1 phase 1KW
  - 1 Table
  - 2 chairs
- 2 complimentary conference registration

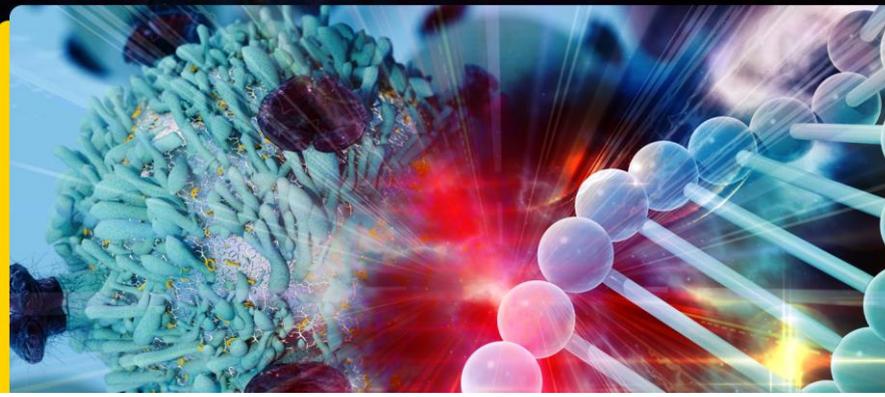
For more information or construction solutions (syma systems, carpentry, truss etc.), branding, furniture and electricity, please contact the conference exhibition contractor – **Sukonik Ltd.** at – Dany Sukonik [dany@sukonik.net](mailto:dany@sukonik.net) / Sharon Sharabi [sharon@sukonik.net](mailto:sharon@sukonik.net) / Tel: +972-3-6830044 / website: [www.sukonik.net](http://www.sukonik.net)

\* All prices do not include VAT.

# 2023 Meeting

of the Israeli Society  
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July 3<sup>RD</sup>, 2023 | Wohl Center, Ramat Gan



## General Information for Sponsors and exhibitors

### General Information

**Date:** Monday, July 3, 2023

**Conference Venue:** Wohl Center, Ramat Gan

#### Exhibition Timetable:

- Set Up Hours: 06.00-07.30
- Exhibition Hours: 07.30-18.00
- Dismantle Hours: 18.00-20.00

**Important note! All booth setups must be finished by Monday 07:30 am. After this time, bringing materials into the exhibition area will not be permitted.**

#### Exhibition Registration:

Interested parties are requested to complete and return the enclosed Exhibition Registration Form. Participation in the exhibition is subject to approval by the Exhibition Committee, based on the exhibitor's suitability and relevance to the Conference goals.

#### Terms and Conditions of Participation:

Any company that participates in the exhibition is doing so as its sole responsibility and liability. Any such company must maintain an adequate insurance policy with sufficient coverage for its property, employees, representatives, and any visitors participating in the exhibition against any risk, loss and damage, of any kind whatsoever. It has been clarified that an absence of such insurance policy or an invalidity of any such insurance policy, shall neither derogate, in any manner, from the company's liabilities and responsibilities hereunder, nor create a liability or responsibility of such kind for Ortra or anyone on its behalf. Ortra will not be liable, whether financially or otherwise, to any third party whatsoever in respect of any risk, loss and damage incurred by any third party, including the company or anyone on its behalf.

#### Terms of Payment - Sponsorship and Exhibition:

50% of the fees must be paid as a deposit, no later than 21 days from the date on the invoice.

Remaining 50% to be paid by June 15, 2023

#### Payments can be made by a wire transfer according to the following details:

Bank draft to ORTRA Ltd., 94 Yigal Alon st. Alon Tower 2, Tel Aviv, Israel

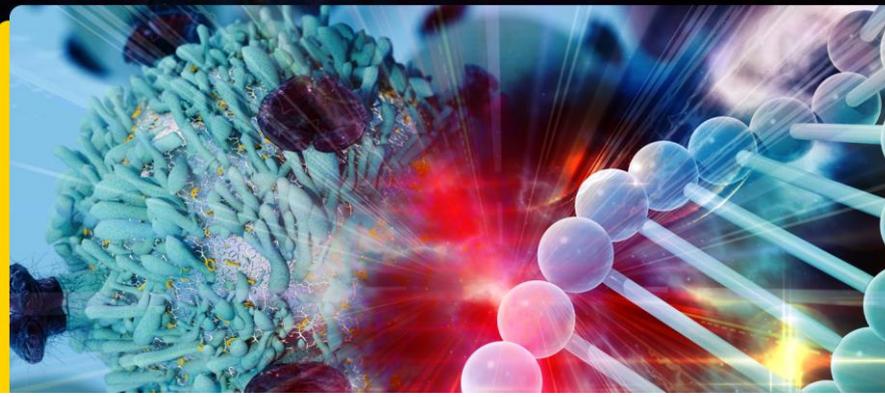
Wire transfer in **New Israeli Shekels** to Bank Account.

**Ortra Ltd.: Bank Leumi (swift code LUMIILITLV), Branch no. 666, Shoham St., Ramat Gan, Israel, Account no. 492600/12, IBAN: IL64 0106 6600 0004 9260 012.**

# 2023 Meeting

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## Cancellation policy:

Refund of exhibition registration fees will be made with a written notification of cancellation to Ortra Ltd.:

*Before May 20, 2023 exhibitors will be charged a refund of 75% of the fees.*

*After May 21, 2023 a refund of 50% of the fees will be made, on condition that the space will be re-rented to another exhibitor of the Conference. Otherwise, 100% cancellation fee will apply.*

## Construction

All furniture and/or walls branding for the constructed booths have to be ordered from **Sukonik Ltd.** For assistance, please contact Dany at [dany@sukonik.net](mailto:dany@sukonik.net) or Avi [avi@sukonik.net](mailto:avi@sukonik.net).

If you have ordered an open space, you may contact Sukonik Ltd. for design and construction (carpentry, truss, syma etc.) of special booths, accommodated to your vision and needs, furniture etc. For assistance, please contact Dany at [dany@sukonik.net](mailto:dany@sukonik.net) or Avi [avi@sukonik.net](mailto:avi@sukonik.net).

## Electricity

**Sukonik Ltd** has exclusivity on all Electricity. All electricity outlets have to be ordered from Sukonik. No electricity work will be allowed unless done by Sukonik. For assistance, please contact Dany at [dany@sukonik.net](mailto:dany@sukonik.net) or Avi [avi@sukonik.net](mailto:avi@sukonik.net).

## Safety

**B-Safe** is the exclusive safety company for the conference. If you ordered the unconstructed exhibition space, please send your construction image and specifications to B-Safe for construction engineer's approval. No construction will be allowed without the prior approval from B-Safe. To order B-Safe's services and sending the image for approval, please contact Eti from B-Safe at: +972-3-532-5575 or [eti@b-safe.org](mailto:eti@b-safe.org).

1. Exhibitors in standard constructed booths may not add any elements to the fascia provided by the organizers.
2. All equipment used for displays or demonstrations, must comply with local safety regulations.
3. Exhibitors are not allowed to distribute any sort of handouts such as brochures or giveaways in the public areas of the Exhibition.

## TV Screens

If you wish to order LED walls and/or TV screens on a stand or hanged on your construction, please contact Ofer from **Ultra Rent** at: [main@ultrarent.co.il](mailto:main@ultrarent.co.il) or +972-522-800066.

## Catering Services

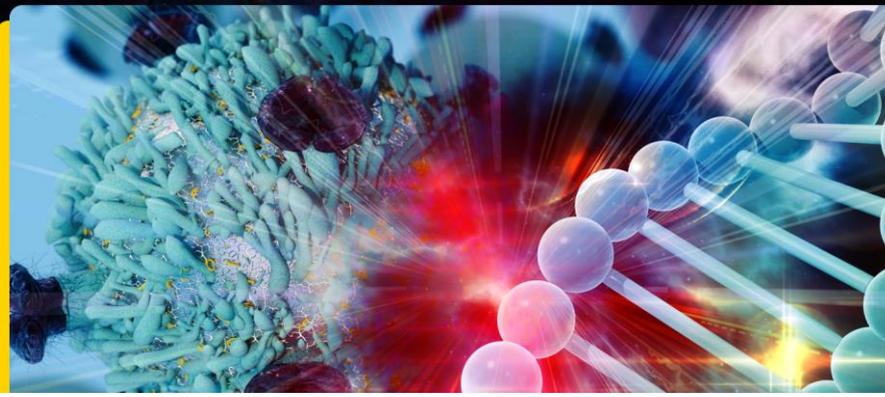
The venue is designed as a kosher convention center. To take food to the venue which has not been produced kosher is forbidden! We expressly point out that candy, gummy bear, chocolate etc. is checked by the Kosher Supervisor and must not be used when in doubt.

If you wish to serve coffee, fruit shakes, beer, salty or sweet refreshments etc. at your booth, please contact Eran from Bar's at: [mybars1@gmail.com](mailto:mybars1@gmail.com) or +972-52-8514853.

# 2023 Meeting

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## Terms and Conditions of Participation

Any company that participates in the exhibition is doing so at its sole responsibility and liability. Any such company must maintain an adequate insurance policy with a sufficient coverage for its property, employees, representatives and any visitors participating in the exhibition against any risk, loss and damage, of any kind whatsoever. It is being clarified that an absence of such insurance policy or an invalidity of any such insurance policy shall neither derogate, in any manner, from the company's liabilities and responsibilities hereunder nor create a liability or responsibility of such kind for Ortra or anyone on its behalf. Ortra will not be liable, whether financially or otherwise, towards any third party whatsoever in respect of any risk, loss and damage incurred by any third party, including the company or anyone on its behalf.

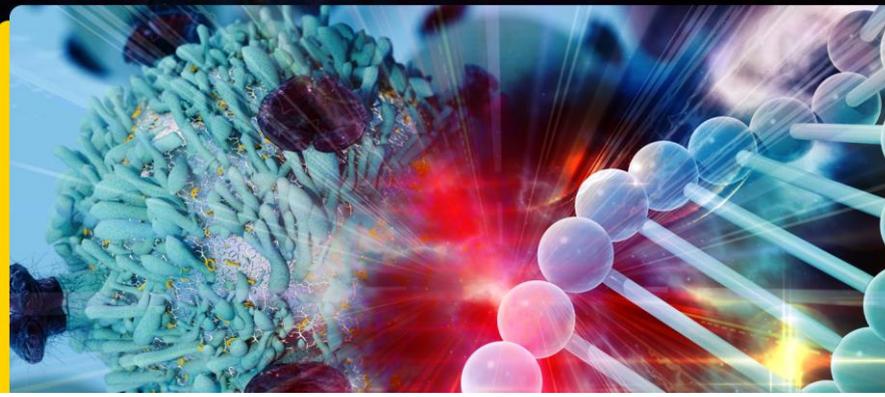
## Exhibition Terms & Conditions

1. Transportation of exhibition materials to and from the exhibition, and arrangements in the booths/exhibition spaces are the sole responsibility of the exhibitor and on his account. The exhibitor will not obstruct aisles, approaches to the exhibition area and in no way cause inconvenience to other exhibitors. Exhibitioners should bring their own cart for transporting materials within the exhibition space.
2. All exhibition materials must be inside the booths/exhibition area one hour before the opening of the exhibition. Exhibits must not be removed during exhibition opening hours.
3. All arrangements by the exhibitor and installation of demonstration equipment must comply with safety regulations.
4. A preferred location at the Exhibition will be offered to the Supporters of the Conference. Assignment of space to exhibitors is based upon "first come first serve" system. However, please note The organizers reserve the right to alter the layout of the exhibition, postpone or cancel it, or move the exhibition to a different location. Further, the organizers may remove displays that cause inconvenience/disturbance to other exhibitors.
5. The organizers are obliged to ensure the orderly operation of the exhibition by all means at their disposal.
6. Exhibitors may not take their exhibits to booths/areas outside the booths/areas allocated to them, especially to passes and emergency rooms which may cause security hazard, without prior permission of the organizers.
7. No exhibits or publicity products may be mounted on the floor, walls, ceiling or columns. The exhibitor will be liable for any damage caused by him to the building or the exhibition area.
8. The organizers, while providing general security, are not responsible for theft or damage to the exhibitors' property, whether at nighttime or during opening exhibition hours. Exhibitors must insure themselves and their property against theft, damage and third-party claims by visitors and staff. It is recommended that expansive items and removable items (such as laptop), will be under supervision and control, especially during the exhibition opening hours.
9. The organizers are responsible for general maintenance, excluding maintenance of booths/exhibition areas.
10. Exhibitors will not cover, move or relocate any art items that may be displayed in the exhibition area without the prior consent of the organizers

# 2023 Meeting

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11. Exhibitors will refrain from making noise or causing odors, which may inconvenience other exhibitors.
12. Exhibitors will not drill, weld, glow, connect to electricity, hang from the ceiling or perform any kind of similar job without receiving a prior approval from the organizers.
13. Exhibitors will not light a fire or candles in the exhibition area.
14. Cleaning - The organizers are responsible for general maintenance and cleaning of the public areas. Exhibitors are responsible for cleaning their exhibition spaces.

## Waste disposal

The waste resulting from the mounting and dismantling of displays and during the exhibition must be disposed of by the exhibitor at the venue.

For cost and environmental reasons, we ask you to conform the advertising media, on the number of participants adapt to cause as little residual waste as possible after the fair.

## Loading/Unloading of Materials

For unloading or loading of materials, exhibitors may enter through the suppliers' entrance. After loading/unloading, the vehicle should be removed immediately, to make way for other exhibitors. Please note that the venue will not allow any parcel/package delivery through the venue's main entrance.

## Contact Person:



### Limor Urfaly, ADV.

Senior Industry Liaison & Exhibitions Manager

Tel: +972-3-6384493 | Mobile: +972-54-7001770

Email: [limor@ortra.com](mailto:limor@ortra.com)

Mr. Oren Sass

Industry Liaison & Exhibitions Coordinator

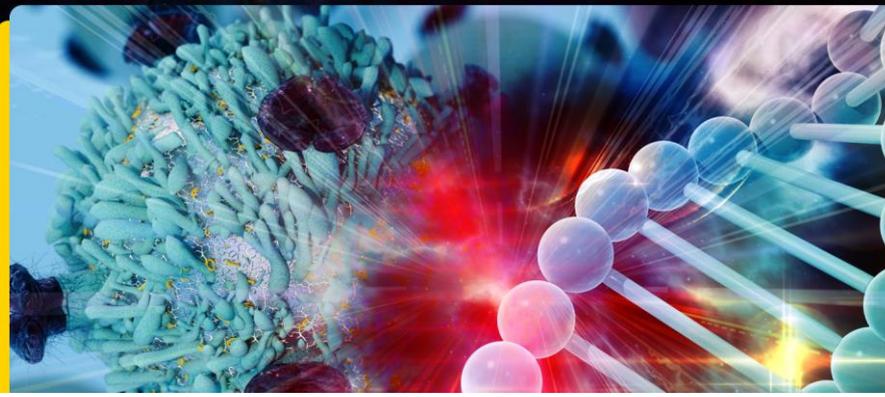
Tel: +972-3-6384459 | Mobile: +972-52-5453800

Email: [oren@ortra.com](mailto:oren@ortra.com)

# 2023 Meeting

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## REGISTRATION FORM

Please complete in clear letters and return to:  
ORTRA Ltd. 94 Yigal Alon St. Alon Tower 2, Tel Aviv ISRAEL, Fax: 972 3 6384455; E-mail: [limor@ortra.com](mailto:limor@ortra.com)

### 1. Details:

Company Name ..... Company No.....  
Address ..... City.....  
Country..... Zip code.....  
Contact Person ..... Function.....  
Telephone ..... Fax.....  
Mobile ..... E-mail .....

### 2. Packages:

The selected package (Please specify if different):

<input type="checkbox"/>	<b>Platinum Sponsorship (Sponsor's Presentation)</b>	<b>45,000 NIS</b>
<input type="checkbox"/>	<b>Gold Sponsorship (Sponsored Presentation)</b>	<b>32,000 NIS</b>
<input type="checkbox"/>	<b>Silver Sponsorship (Branded Notebooks)</b>	<b>25,000 NIS</b>
<input type="checkbox"/>	<b>Bronze Sponsorship (Branded Lanyards)</b>	<b>20,000 NIS</b>
<input type="checkbox"/>	<b>Constructed 6 sqm Exhibition Booth</b>	<b>14,000 NIS</b>
<input type="checkbox"/>	<b>Unconstructed 6 sqm Exhibition Space</b>	<b>8,000 NIS</b>

\* All prices do not include VAT.

### Exhibition Registration:

Interested parties are requested to complete and return the enclosed Sponsorship/Exhibition Registration Form.

Participation in the exhibition is subject to approval by the Sponsorship/Exhibition Committee, based on the exhibitor's suitability and relevance to the Conference goals.

### Terms of Payment - Sponsorship and Exhibition:

50% of the fees must be paid as a deposit, no later than 21 days from date on the invoice.

Remaining 50% to be paid by January 10, 2022

### Payments can be made by a wire transfer according to the following details:

Bank draft to ORTRA Ltd., 94 Yigal Alon st. Alon Tower 2, Tel Aviv, Israel

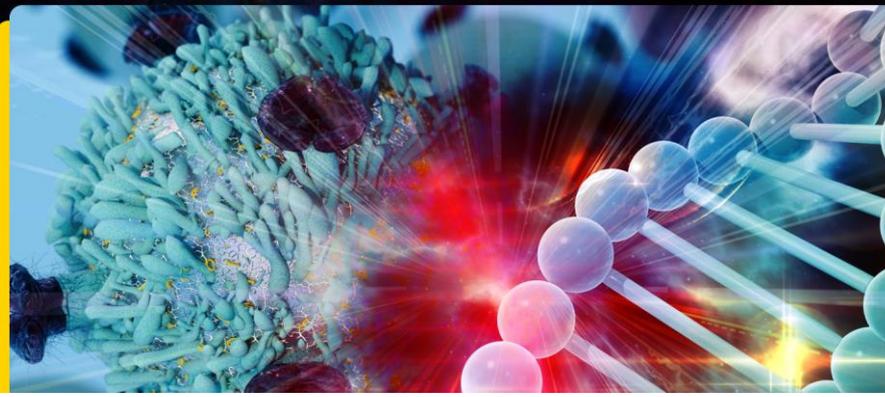
Wire transfer in **New Israeli Shekels** to Bank Account.

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## **Cancellation policy:**

If due to COVID-19 the conference will be cancelled, a full refund will be made. If the conference will be postponed or changed to a virtual conference, a new offer for sponsorship / exhibition will be offered and a full or partial refund will be made, according to the consent agreed between both parties.

In case the conference will be held under the requirements of the Israeli Health Ministry, the cancellation policy will be as follow -

Refund of exhibition registration fees will be made with a written notification of cancellation to Ortra Ltd.: *Before December 31, 2021 exhibitor will be charged a refund of 75% of the fees.*

*After January 1, 2022 a refund of 50% of the fees will be made, on condition that the space will be re-rented to another exhibitor of the Conference. Otherwise 100% cancellation fee will apply.*

Any cancelation notice must be sent by writing to:



Ms. Limor Urfaly, ADV.

Senior Industry Liaison & Exhibitions Manager

Ortra Ltd.

Tel: +972-3-6384493 ; Mobile: +972-54-7001770

Email: [limor@ortra.com](mailto:limor@ortra.com)

**We have read, understood and agree to the Terms & Conditions specified in the General Information document:**

**Signature and Company Stamp** \_\_\_\_\_ **Date** \_\_\_\_\_