



A certificate will be awarded to every participant.

# 7<sup>TH</sup> NATIONAL HACKATHON

Industrial Engineering & Management,  
Engineering, Software and Design

## September 24-25, 2024



### THE PROFESSIONAL CHALLENGES ARE PROVIDED BY PARTICIPATING COMPANIES AND ORGANIZATIONS.

In order to submit professional challenges/problems kindly sign on to the Seventh National Hackathon link: [Press here](#)

The deadline for submission is September 1st, 2024

If there are question or clarifications regarding professional challenges kindly contact Dr. Michal Koren at [michal.koren@shenkar.ac.il](mailto:michal.koren@shenkar.ac.il)

### SPONSORSHIP BY COMPANIES/ORGANIZATIONS

#### PLATINUM – IS15,000

- Deliver a welcome greeting at the hackathon opening
- Short lecture by the company / organization during the 36 hours of the hackathon
- Short lecture during meal / coffee breaks
- Option for display stand at the hackathon
- Participation on panel of judges
- Publicity about the sponsorship in all channels: calls for participation, program leaflet, roll-up, Facebook, Twitter
- Option for advertising material in the participant's kit
- Award a prize in the name of the company /organization to the winning teams

#### GOLD – IS10,000

- Option for display stand at the hackathon
- Participation on panel of judges
- Publicity about the sponsorship in all channels: calls for participation, program leaflet, roll-up, Facebook, Twitter
- Option for advertising material in the participant's kit
- Award a prize in the name of the company/organization to the winning teams

#### SILVER – IS5,000

- Participation on panel of judges
- Publicity about the sponsorship in all channels: calls for participation, program leaflet, roll-up, Facebook, Twitter
- Option for advertising material in the participant's kit
- Award a prize in the name of the company/organization to the winning teams

#### BRONZE – IS2,500

- Participation on panel of judges
- Publicity about the sponsorship in all channels: calls for participation, program leaflet, roll-up, Facebook
- Option for advertising material in the participant's kit

For questions regarding sponsorship kindly refer to Alice Mendel: [alice1@shenkar.ac.il](mailto:alice1@shenkar.ac.il)

You are all welcome to take part, participate and be part of this significant, national, academic and economic event – The Seventh National Hackathon, September 24-25, 2024!



**Prof. Ehud Menipaz**

Founding Chairman, The National Hackathon  
Dean, School of Industrial Engineering & Management, Shenkar  
Chairman, Board of Governors, National Association of Engineers and Architects (AEAI)



## Sponsorship & Registration form for Companies & Organizations

September 24-25, 2024

Please send to Ms. Alice Mendel: [aliceI@shenkar.ac.il](mailto:aliceI@shenkar.ac.il)  
+972-3-6110033

Company/Organization name:.....

(Please indicate an exact name according to which a payment request for  
sponsorship will be issued)

Registration Number:.....

Address:.....

Phone number:.....

Cell phone number:.....

Fax number:.....Contact person:.....

e-mail Address:.....

Purchase No.:.....

### We invite sponsorship:

Sponsorship Level	Price including VAT	✓
Platinum	15,000 NIS	
Gold	10,000 NIS	
Silver	5,000 NIS	
Bronze	2,500 NIS	

Notes:.....

Signature and Company seal:.....