



**ISRAEL MINISTRY OF TOURISM**

*Hosting Operations Department*

*Jerusalem*

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**ITINERARY**

*specially prepared*

*for*

**I M T M 2009**

*Guests of the*

*Israel Ministry of Tourism*

**8-15 February, 2009**

\* \* \* \* \*



## **Arrival Transfer**

**Sunday  
February 8**

*Arrivals at Ben Gurion International Airport*

*Welcome by a representative of the  
Ministry of Tourism*

*Transfers to your hotels*

***Remainder of the day at your leisure***

*Overnight in Tel Aviv*

Note: ***IF YOU DID NOT SEND US YOUR ARRIVAL DETAILS,  
PLEASE DO SO ASAP***

**Monday  
February 9**

*Arrivals at Ben Gurion International Airport*

*Welcome by a representative of the  
Ministry of Tourism*

*Transfers to your hotels*

***Remainder of the day at your leisure***

*Overnight in Tel Aviv*



**Tuesday  
February 10**

### **A day tour to Jerusalem & Mini Israel**

*Breakfast at your hotel*

- 08:00 *Pick up from the entrance to your hotel*
- 08:30 *Drive to Jerusalem - the Capital of the state of Israel*
- 10:00 *Visit Yad Vashem - National Memorial and Museum of the Holocaust*
- 11:30 *Drive by the Knesset (Israel's Parliament)*
- 12:00 *Proceed to Mount of Olives to see a panoramic view of Jerusalem's Old City*
- 12:30 *Tour some of the main historical and religious sites of the Jerusalem's Old City, including:*
- \* *Enter through Mount Zion to see the Room of the Last Supper (Coenaculum)*
  - \* *Christian Quarter with the Church of the Holy Sepulcher*
  - \* *Via Dolorosa (Stations of the Cross)*
  - \* *Western Wall (Kotel) - Judaism's most sacred site*
  - \* *Rebuilt Jewish Quarter and Cardo - ruins of a main street from Roman times*
  - \* *Arab Market (Shuk)*

**MODEST DRESS AND COMFORTABLE SHOES  
REQUIRED**

- 15:45 *Leave Jerusalem and drive to Mini Israel*
- 16:00 *Visit Mini Israel – a theme park of “Israel in miniature”, an exact replica (on a scale of 1:25) of hundreds of the most famous historical, religious, biblical and archeological sites of Israel (Including a light meal)*
- 18:00 *Drive back to Tel Aviv (arrive about 19:30)*
- Overnight in Tel Aviv*



**Wednesday  
February 11**

***IMTM - Tel Aviv***

*Breakfast at your hotel*

- 09:00 *Transfers to Tel Aviv Exhibition Grounds*
- 10:00 ***Opening ceremony of the 15th I M T M -  
International Mediterranean Tourism Market***
- 10:45 *Marketing seminar on Israel Tourism*
- Free time to visit the IMTM exhibition*
- 13:30 *Tel Aviv City tour, including:*
- \* Old Jaffa*
  - \* Sea Shore Promenade*
  - \* Neve Tzedek renovated neighborhood*
  - \* Rothschild Boulevard - with its unique Bauhaus  
architecture and cafes*
- 16:30 *Return to your hotel*
- 19:00 *Pick up from your hotels to "Tel Aviv  
Evening" event*
- 19:30 *"Tel Aviv Evening" event at the Dan  
Panorama hotel hosted by Tel Aviv- Jaffa  
Hotels Association - Including a  
Gathering with Israeli Tourism Trade (by  
invitation only)*
- 21:45 *Transfer to the event of the Association  
for Tourism Tel Aviv-Yafo*
- 22:00 *Join us to an "after-dinner" party:  
Spectacular live performances, karaoke  
singing and disco dancing till the early  
hours of the morning, hosted by the  
Association for Tourism Tel Aviv-Yafo, at  
the Punch Line club*
- Midnight *Return to your hotel  
OR Continue a guided tour of Tel Aviv's nightlife*
- Overnight in Tel Aviv*





**Thursday**  
**February 12**

***IMTM - Tel Aviv***

*Breakfast at your hotel*

09:30 *Transfers to Tel Aviv Exhibition Grounds*

10:00 *Visit the 15th I M T M - International Mediterranean  
Tourism Market*

*Free time to visit the IMTM exhibition*

13:30 *Tel Aviv City tour, including:*

- \* *Old Jaffa*
- \* *Sea Shore Promenade*
- \* *Neve Tzedek renovated neighborhood*
- \* *Rothschild Boulevard - with its unique Bauhaus  
architecture and cafes*

16:30 *Return to your hotel*

*Overnight in Tel Aviv*



**Friday**  
**February 13**

### ***A day tour to the Dead Sea***

**\*\*\*Please bring a towel and swimming suits**

*Breakfast at your hotel*

- 08:00 *Pick up from the main door of your hotel*
- 08:30 *Drive to the Dead Sea region - lowest place on earth (419 meter below sea level)*
- 11:00 *Visit Massada - ruins of King Herod's mountaintop fortress and last stronghold of the Jewish revolt against the Romans in 73 C.E. Massada has been designated as a U.N.E.S.C.O. World Heritage Site (Ascend and descend by cable-car)including the newly opened museum*
- 13:30 *Proceed to Ein Bokek - health and tourism resort on the Dead Sea*
- 13:00 *Float in the Dead Sea and enjoy the spa facilities*
- 15:30 *Kibbutz Ein Gedi Botanical Garden and Guest house*
- 17:30 *Drive back to Tel Aviv (arrive about 19:30)*

*Overnight in Tel Aviv*

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*Itinerary subject to change*



**Saturday  
February 14**

**A day tour to the Galilee**

*Breakfast at your hotel*

- 08:00 *Pick up from the main door of your hotel*
- 08:30 *Drive north along the Mediterranean Coast to Caesarea - an ancient port built by King Herod*
- 09:30 *Tour of Caesarea, including: the reconstructed Roman Theater Hippodrome, Port and the Crusader City*
- 10:30 *Drive to the Sea of Galilee region*
- 12:00 *Tour some of the Christian Historical and Holy sites around the Sea of Galilee, including:*
- \* Mount of Beatitudes - traditional site of Jesus' Sermon on the Mount*
  - \* Tabgha - site of the Miracle of the Multiplication the Loaves and Fishes*
  - \* Capernaum "City of Jesus" - ancient Jewish fishing town with synagogue from the 4th century where Jesus began his Ministry*
- 15:00 *Drive to Nazareth - childhood town of Jesus*
- 15:30 *Visit the Basilica of the Annunciation and the Arab Bazaar*
- 17:00 *Drive back to Tel Aviv (arrive about 19:00)*

*Overnight in Tel Aviv*

***Shalom and Lehitraot!***

*Itinerary subject to change*