



ASSOCIATION OF
LICENSED
SURVEYORS IN ISRAEL



EILAT 2009



FIG Working Week

Surveyors Key Role in Accelerated Development

3 - 8 MAY, 2009

Dear Friends & Colleagues,

It is our privilege and honor to invite you to FIG 2009 Working Week which will take place in Eilat, a resort city at the southernmost edge of Israel, on the shores of the Red Sea, only 45 minutes by plane from Tel Aviv. The WW will be held on 3-8 May, at the 5* deluxe Dan Eilat Hotel and we expect to host 500 participants.

The professional theme of the WW is 'Surveyors Key Role in Accelerated Development'. As always, the WW will gather international professionals and academia members from the fields of land surveying, land and real-estate appraisal, GIS, spatial planning, environmental awareness, and civil engineering.

Our aim in this WW is to combine the global professional perspectives, with the specific experience in Israel, a country known for its extensive accelerated development in a short period of time, and its leading position as one of the most advanced high-tech centers. Our target is to expose the high level of the Israeli geoinformation activities in all sectors: the satellites industry, digital photogrammetry, location based services, spatial data infrastructure activities, mapping and cadastre.

A trade exhibition will take place in conjunction with the WW, on 5-7 May. Sponsors & Exhibitors representing relevant professional businesses and organizations, and sponsors from industries and businesses that are peripheral and/or complementing the professional fields are invited to participate and display their products and services. The exhibition will be located at the Dan Eilat Hotel, close to the lecture halls. Coffee breaks will be held in the exhibition area.

Enclosed please find the various Sponsoring Packages and Exhibition Options, as well as a Floor Plan and Overview of Dan Eilat Conference Center. We encourage you to take an active part in this international gathering and secure your place as a sponsor and/ or exhibitor.

Application forms including terms & conditions will be sent upon request, should you require any further information, please do not hesitate to contact FIG Office (Tel +45-3886 1081; Fax +45-3886-0252; email fig@fig.net) or Markku Villikka directly by email: markku.villikka@fig.net or Tel +358 44 3570911.

The FIG Corporate Members will be offered the first choice of sponsorship and exhibition opportunities. **If you are interested please contact us by 30 September 2008.** After this date the sponsorship and exhibition opportunities will be opened for other companies.

Looking forward to your cooperation.

Sincerely,

Dr. Haim Srebro
DG Survey of Israel and Conference Director

Markku Villikka
FIG Director

Conference Secretariat: Ortra Ltd.

1 Nirim Street, P O Box 9352, Tel Aviv 61092, Israel

Tel: 972-3-6384444; Fax: 972-3-6384455

E-mail: fig@ortra.com; Web site: www.fig.net/fig2009



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SPONSORSHIP PACKAGES

*Allocations will be made on a first-come-first-served basis
Sponsors may combine between different types of packages*

1. Platinum Sponsor: 25,000 EUR (open for 2 sponsors)

- **12 m²** constructed exhibition booth
- **Private meeting room** during exhibition days
- **List of participants** with emails, after the WW
- **3 e-mail blasts** prior to the WW, to all registered participants (ads prepared by sponsor)
- Company logo (one color) on the **lanyards or name tags** (number of logos is limited)
- Company logo (one color) on the **conference bags**
- Company logo on the **CD-ROM label**
- Recognition as Platinum Sponsor, including company logo:
 - on the WW **website** with a hyperlink to the company's website
 - in the WW **Program Guide**
 - on the WW **signage**
- **Option to book one day pre-conference seminar** (additional cost 3,000 EUR, see below)
- **2 pages color advertisement** in the Program Guide (ad prepared by sponsor)
- **4 Full Delegate registrations** to the Working Week
- **4-pages flyer** in the participants' conference bags (flyer provided by the sponsor)
- Acknowledgment by the **MC** during the Opening Ceremony

2. Gold Sponsor: 15,000 EUR (open for 3 sponsors)

- **6 m²** constructed exhibition booth
- **1 e-mail blast** prior to the WW, to all registered participants (ad prepared by sponsor)
- Company logo (one color) on the **name tags or lanyards** (number of logos is limited)
- Recognition as Gold Sponsor, including company logo:
 - on the WW **website** with a hyperlink to the company's website
 - in the WW **Program Guide**
 - on the WW **signage**
- **Option to book one day pre-conference seminar** (additional cost 3,000 EUR, see below)
- **1 page color advertisement** in the Program Guide (ad prepared by sponsor)
- **3 Full Delegate registrations** to the Working Week
- **2-pages flyer** in the participants' conference bags (flyer provided by the sponsor)
- Acknowledgment by the **MC** during the Opening Ceremony

3. Silver Sponsor: 10,000 EUR

- **4 m²** constructed exhibition booth
- Recognition as Silver Sponsor, including company logo:
 - on the WW **website** with a hyperlink to the company's website
 - in the WW **Program Guide** and on the WW **signage**
 - **1/2 page color advertisement** in the Program Guide (ad prepared by sponsor)
- **2 Full Delegate registrations** to the Working Week
- **1 page flyer** in the participants' conference bags (flyer provided by the sponsor)
- Acknowledgment by the **MC** during the Opening Ceremony

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4. Gala Dinner Sponsor: 9,000 EUR

- Recognition as Gala Dinner Sponsor, including company logo:
 - on the WW **website** with a hyperlink to the company's website
 - in the WW **Program Guide**
 - on the Gala Dinner **signage**
- **1/2 page color advertisement** in the Program Guide (ad prepared by sponsor)
- **2 Full Delegate registrations** to the Working Week
- **5 tickets** to the Gala Dinner
- **2 roll-up signs** at the Gala Dinner venue (signs provided by sponsor)
- **1 page flyer** in the participants' conference bags (flyer prepared by sponsor)
- Acknowledgment by the **MC** during the Opening Ceremony and Gala Dinner

5. Welcome Reception Sponsor: 4,000 EUR

- Recognition as Welcome Reception Sponsor, including company logo:
 - on the WW **website** with a hyperlink to the company's website
 - in the WW **Program Guide**
 - on the Welcome Reception **signage**
- **4 tickets** to the Welcome Reception
- **1 roll-up sign** at the Welcome Reception venue (sign provided by sponsor)
- Acknowledgment by the **MC** during the Opening Ceremony

6. 1-Day Technical / Professional Seminar Sponsor: 3,000 EUR **(Special option - open only to Platinum or Gold sponsors)**

- Recognition as a Seminar sponsor including company logo:
 - on the WW **website** with a hyperlink to the company's website
 - in the WW **Program Guide**
 - on the Seminar **signage**
- **1 roll-up sign** at the Seminar venue (sign provided by sponsor)
- Acknowledgment by the **MC** during the Opening Ceremony and Seminar

7. Conference bags Sponsor: 3,000 EUR

- Company logo (one color) on the **conference bags** (number of logos is limited)
- Recognition as the conference bags sponsor, including company logo:
 - on the WW **website** with a hyperlink to the company's website
 - in the WW **Program Guide**
- Acknowledgment by the **MC** during the Opening Ceremony

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8. Lunch Sponsor: 2,500 EUR per lunch

- Recognition as Lunch Sponsor, including company logo:
 - on the WW **website** with a hyperlink to the company's website
 - in the WW **Program Guide**
 - on the Lunch **signage**
- **4 lunch tickets**
- **2 roll-up signs** at the Lunch area (signs provided by sponsor)
- Acknowledgment by the **MC** during the Opening Ceremony

9. Proceedings` CD-ROM Sponsor: 2,000 EUR

- Recognition as the CD-ROM Sponsor, including company logo:
 - on the **CD-ROM label**
 - on the WW **website** with a hyperlink to the company's website
 - in the WW **Program Guide**
- Acknowledgment by the **MC** during the Opening Ceremony

10. Writing Pads & Pens Sponsor: 1,500 EUR

- Company logo (one color) on the writing **pads** and on the **pens**
- Recognition as the Writing pads & Pens Sponsor, including company logo:
 - on the WW **website** with a hyperlink to the company's website
 - in the WW **Program Guide**
- Acknowledgment by the **MC** during the Opening Ceremony

11. Coffee Break Sponsor: 1,500 EUR per break

- Recognition as the Coffee Break Sponsor, including company logo:
 - on the WW **website** with a hyperlink to the company's website
 - in the WW **Program Guide**
 - on the coffee break **signage**
- **1 roll-up sign** at the coffee breaks / exhibition area (sign provided by sponsor)
- Acknowledgment by the **MC** during the Opening Ceremony

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EXHIBITION OPTIONS & RATES

The trade exhibition will take place in conjunction with the WW, on **5-7 May** at the Dan Eilat Hotel, close to the lecture halls (See below Floor Plan and Overview of the Conference Center). In order to insure maximum attendance, coffee breaks will be held in the exhibition area.

Exhibitors can choose one or more of the following options:

A. 8 m² (4m*2m) constructed booth - 3,000 EUR

B. 6 m² (3m*2m) constructed booth - 2,000 EUR

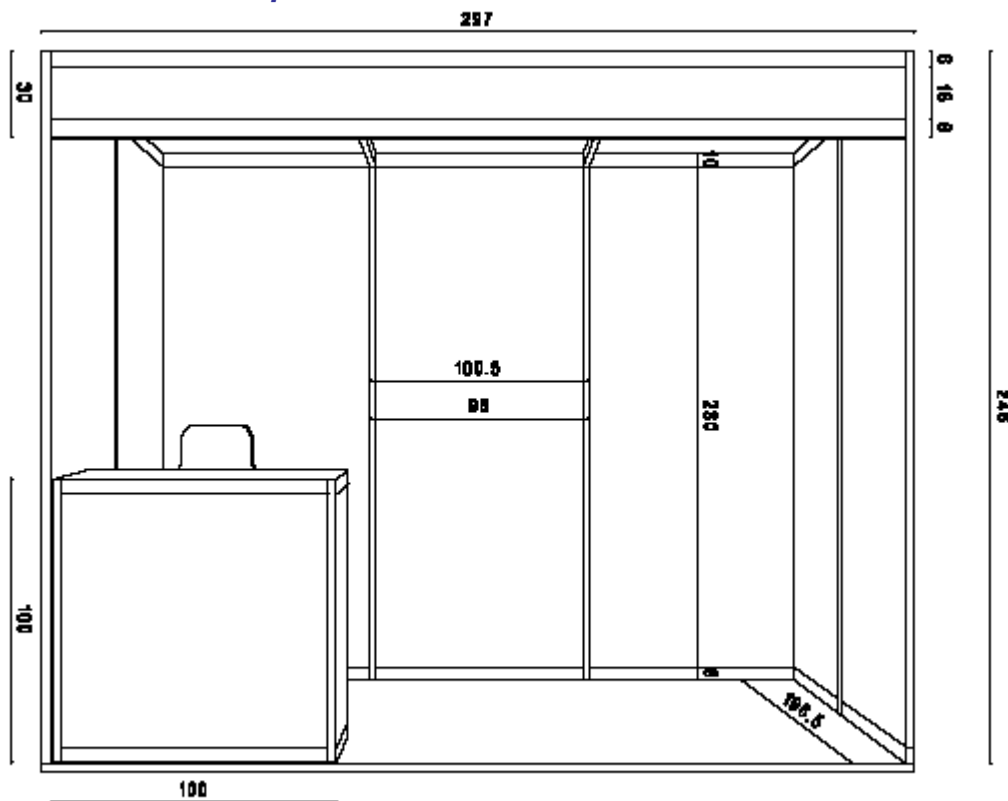
C. 4 m² (2m*2m) constructed booth - 1,500 EUR

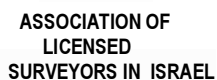
Prices include coffee breaks and lunches for 2 representatives during exhibition days.

Booths include:

- 2 side-panels and 1 rear panel (white syma system)
- Company's name on fascia
- 1 information counter
- 1 Bar chair
- 1 Electrical outlet (220V) 1KW
- Spot lights (1 per each meter width)

Sample - Constructed Booth Size 6 m²



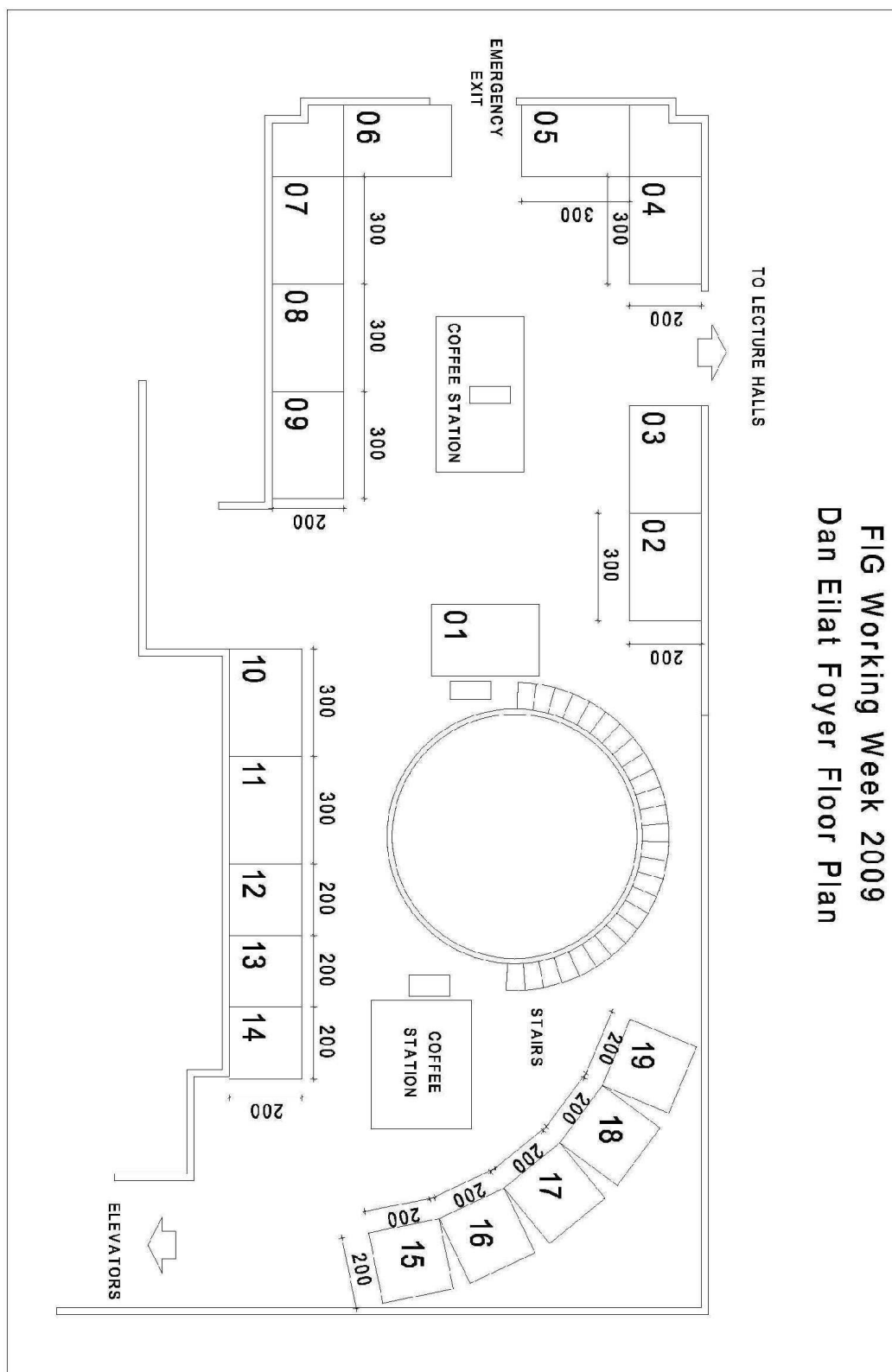


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DAN EILAT HOTEL





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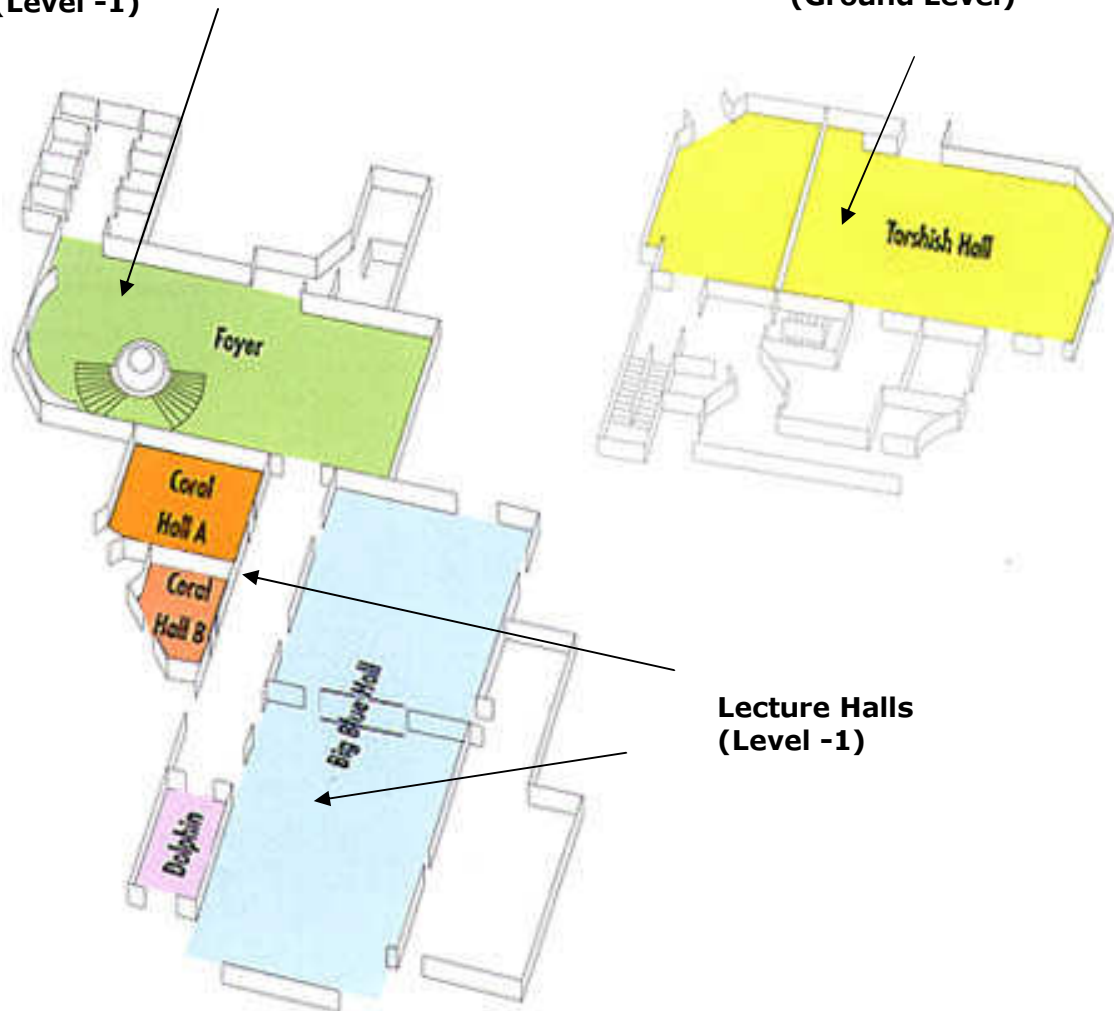
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DAN EILAT CONFERENCE CENTER OVERVIEW

**Exhibition & Coffee Breaks Area
(Level -1)**

**Lecture Halls
(Ground Level)**



**Lecture Halls
(Level -1)**

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