



הכנס הישראלי הראשון לאטופיק דרמטיטיס
 The 1st Israeli symposium on Atopic Dermatitis
 23-24.6.2016 – Tel Aviv Israel

Symposium Program

Thursday, June 23, 2016

"Dana-Dwek" Children Hospital, Tel-Aviv Medical Center

16:00-17:00	Registration and exhibition visit
17:00-19:15	Parallel Workshops
	<p>Workshop No. 1 "Steroids Phobia" (patient's fears) and TIM fear (doctor's fears). Evidence-based data for those fears? <u>Prof. Dani Ben Amitai</u> Pediatric Dermatology Unit, Schneider Children's Medical Center</p>
	<p>Workshop No. 2 Sleep disturbances in atopic patients: a vicious circle <u>Dr. Efrat Bar Ilan</u> Department of Dermatology, Tel Aviv Medical Center</p>
	<p>Workshop No. 3 How to create a trigger free environment for atopic patients? <u>Dr. Shoshana Greenberger</u> Pediatric Dermatology Ambulatory Service, Sheba Medical Center</p>
	<p>Workshop No. 4 The feeling skin. Relationships between mental status and the skin <u>Mrs. Shulamit Burstein</u> MA PcS Psychotherapist</p>
	<p>Workshop No. 5 First aid. How to deal with acute flare up? <u>Dr. Jacob Mashiah</u> Pediatric Dermatology Unit, "Dana-Dwek" Children Hospital, Tel Aviv Medical Center</p>
	<p>Workshop No. 6 The role of the skin microbiome in Atopic Dermatitis and its potential therapeutic applications <u>Dr. Yael Leshem</u> Atopic Dermatitis Clinic, Rabin Medical Center</p>



הכנס הישראלי הראשון לאטופיק דרמטיטיס
The 1st Israeli symposium on Atopic Dermatitis
23-24.6.2016 – Tel Aviv Israel

	<p>Workshop No. 7 Atopic Dermatitis management: The benefits of hydrotherapy combined with emollients <u>Dr. Marco Ambonati</u>, Dermatologist, EMEA Business Developer Pierre Fabre, France</p>
	<p>Workshop No. 8 Common mistakes and misconceptions in Atopic Dermatitis treatment <u>Prof. Alex Zvulunov</u> Pediatric Dermatology Unit, Schneider Children's Medical Center</p>
	<p>Workshop No. 9 How effective is alternative medicine for Atopic Dermatitis? <u>Mr. Amir Kalay</u> Specialist in Natural & Chinese Medicine</p>
19:15-19:30	Coffee break, exhibition visit
19:30-20:30	Plenary lectures
19:30-19:45	<p>Therapeutic Education in Atopic Dermatitis <u>Dr. Maya El Hachem</u> Head of Pediatric Dermatology, Bambino Gesù Ospedale Pediatrico, Roma, Italy</p>
19:45-20:10	<p>The Decade of Eczema: Roadmap to Advocacy Five strategic transformation keys the National Eczema Association (NEA) has adopted to usher in a new era of care for eczema sufferers <u>Mrs. Julie Block</u> President & CEO, National Eczema Association, USA</p>
20:10-20:30	<p>Long term treatment for Atopic Dermatitis <u>Dr. Avikam Harel</u> Pediatric Dermatology Unit, "Dana-Dwek" Children Hospital, Tel Aviv Medical Center</p>
20:30	The inauguration of the Israeli Association for Atopic Dermatitis

An exhibition will be held during the conference.



הכנס הישראלי הראשון לאטופיק דרמטיטיס
 The 1st Israeli symposium on Atopic Dermatitis
 23-24.6.2016 – Tel Aviv Israel

Symposium Program

Friday June 24, 2016

The Sammy Ofer Heart Building, Tel Aviv Medical Center

8:00-8:45	Registration, exhibition visit and refreshments
8:45-9:10	Greetings
9:10-10:15	Invited lecture – First Session
9:10-9:40	New insights on pathogenesis and treatment of Atopic Dermatitis <u>Prof. Emma Guttman</u> Professor of Dermatology and Immunology Director, Center of Excellence in Eczema Icahn School of Medicine at Mount Sinai Medical School, New York, USA
9:40-10:00	New management of severe AD in young infants <u>Dr. Antonio Torrelo</u> Director of Children's Skin Department, Children's Hospital del Niño Jesús, Madrid, Spain
10:00-10:15	Peeling off the complexities of genetic skin diseases with atopic manifestations <u>Prof. Eli Sprecher</u> Director of the Dermatology Department, Tel Aviv Medical Center
10:15-10:45	Coffee break, Brunch and exhibition visit
10:45-11:50	Invited lecture – Second Session
10:45-11:05	Pathophysiology of pruritus in A.D. Practical guide to relieve pruritus <u>Prof. Gil Yosipovitch</u> Chair of the Department of Dermatology, Temple University, Philadelphia; Director of the Temple Itch Center, USA
11:05-11:20	Sensory profile of patients with Atopic Dermatitis <u>Dr. Ayelet Shani Adir</u> Head, Pediatric Dermatology Service, Carmel Medical Center and Haifa District, Clalit Health Services
11:20-11:35	Achieving long term control on the diseases' course. Our experience with a large group of patients <u>Dr. Avikam Harel</u> Director of the Children's Skin Unit, "Dana-Dwek" Children Hospital, Tel Aviv Medical Center
11:35-11:50	The skin as an integral part of ocular adnexa. Therapeutic approach - pragmatic handle <u>Dr. Ron Newman</u> Inflammatory Eye Disease Specialist, Allergies and Immunology of the Eye, Chairman of the International Symposium on Clinical Pharmacology of the Eye "ISOPT CLINICAL"
11:50-12:10	Coffee break and exhibition visit



הכנס הישראלי הראשון לאטופיק דרמטיטיס
The 1st Israeli symposium on Atopic Dermatitis
23-24.6.2016 – Tel Aviv Israel

12:10-12:45	Invited lecture – Third Session
12:10-12:30	A retrospective and future review of Atopic Dermatitis <u>Dr. Bernice R. Krafchik</u> Children's Skin Department Hospital for Sick Children, Toronto, Canada
12:30-12:45	Atopic Dermatitis and Food Allergy - The Egg and the Hen. Clinical implications of recent findings <u>Prof. Yitzhak Katz</u> Professor of Pediatrics, Sackler School of Medicine, Tel-Aviv University
12:45-13:30	The role and the potential contribution of Atopic Dermatitis association to promote the medical research <ul style="list-style-type: none"> • <u>Mrs. Julie Block</u>, President & CEO, National Eczema Association, USA • <u>Dr. Marco Ambonati</u>, Dermatologist, EMEA Business Developer Pierre Fabre, France • <u>Dr. Yael Leshem</u>, Atopic Dermatitis Clinic, Rabin Medical Center, Israel • <u>Dr. Antonio Torrelo</u>, Head of Pediatric Dermatology, Children's Hospital Nino Jesus, Madrid and President of the International Society of Pediatric Dermatology (ISPD), Spain • <u>Mr. Avraham Burstein</u>, CEO Israeli Association for Atopic Dermatitis
13:30	Happy Hour Conference participants are invited to a Happy Hour with beer and good music at the lobby of the Sammy Ofer Heart building.

An exhibition will be held during the conference.