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IEEE Israel Section Chair

Technical Program Chair:

Amir Boag

Tel Aviv University, Israel

Technical Program

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Lance M. Kaplan

US Army ARL, USA

Publications Chair:

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Electronic Submissions Chair:

Jeffrey M. Pond

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Sonnet Software, USA

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Oren Hagai

Interlligent, Israel

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Pat Hindle

Microwave Journal, USA

Gary Lerude

Microwave Journal, USA

Sherry Hess

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Members at large:

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US Army CERDEC, USA (ret.)

Douglas N. Zuckerman

IEEE Communications Society

Treasurer:

Itzhak Shapir

Elta Systems Ltd., Israel

Local Arrangements Chair:

Itai Voller

AEAI, Israel

Advisors:

Richard Sparks

George Heiter

IEEE MTT Society

Exhibition and Sponsorship Manual

Dear friends and colleagues,

On behalf of IEEE COMCAS 2015 Steering Committee, I have the privilege and honor of inviting you to the 5th International IEEE Conference on Microwaves, Communications, Antennas and Electronic Systems (IEEE COMCAS 2015).

The International IEEE COMCAS 2015 continues the tradition of providing a multidisciplinary forum for the exchange of ideas, research results, and industry experience in the areas of microwaves, communications and sensors, antennas, biomedical systems, RF/MW devices and circuits, signal processing and imaging, radar and electronic systems engineering. It includes a technical program, industry exhibits, and invited talks by international experts in key topical areas.

We welcome you in Tel Aviv, a cosmopolitan city situated on the Mediterranean coast; a city that inspires visitors with its unique energetic atmosphere, majestic beauty, lively beaches, rich culture and vibrant nightlife.

The conference will take place on 2-4 November 2015 in Tel Aviv, Israel. The David Intercontinental Hotel on the Mediterranean Sea offers an excellent venue for networking and the candid exchange of ideas.

The technical program will be complemented with a technical Exhibition, which will be held on 2-3 November 2015 offering companies and agencies a unique opportunity to visit Israel and present related products and services in display and printed advertisement.

The past conference, IEEE COMCAS 2013, attracted over 1400 attendees with approx. 150 professional lectures, 40 sessions in a 3 days conference, participants from 37 countries, and exhibitors from more than 90 industrial companies.

On both a professional and personal level, we have something for everyone and we invite you to join us in Tel Aviv this November 2-4 and take an active part in IEEE COMCAS 2015 activities with a package fit for you.

COMCAS 2015 information will be updated regularly on our webpage:

www.comcas.org

Sincerely,

Shmuel Auster
Conference General Chair

Branding by being a Patron

Being a patron of the IEEE COMCAS 2015 Conference & Exhibition provides a great mean of broadening your competitive edge by improving your company's image, prestige and credibility in the fields of Microwaves, Communications, Antennas and Electronic Systems. The Conference & Exhibition are means of accessing a wide range of audiences, including policy decision makers, academia, customers and business partners in a variety of related sectors.

Target Audience

- Regulatory bodies, government officials and NGOs
- CEO's, managers and senior engineers of companies in the fields of: Radars, Microwaves, Communications, Antennas, RFICs, Low Power Solid State Circuits, RF Photonics, Phased Arrays, Communications Networking, C3/C4 modeling and simulation & analysis (MS&A), RF Propagation to MMW Wavelengths, High Power Amplifiers, Filters and Multiplexers, Advanced Devices for Communications, MW GaAs and GaN technologies, Biomedical Applications, Modeling for EMC, MEMs, Ultra-wide Band Technology, Metrology and Parameter Extraction, Space-time Adaptive Processing, Cognitive Radios and Spectral Processing.
- Start-up companies
- Law firms
- Technology organizations

Networking Exhibition:

An exhibition booth at IEEE COMCAS 2015 will enhance your company's exposure allowing the many participating potential customers, business people, investors, etc. direct access to your company/organization's message, products and services. The IEEE COMCAS 2015 Exhibition is an integral part of the Conference in David InterContinental Tel-Aviv, held on 2-4 November 2015. The conference's coffee breaks will be served within the exhibition area.

Important deadlines:

Submission of manuscript:	30 May 2015
Notification of acceptance/rejection:	15 July 2015
Submission of final camera-ready paper:	20 September 2015
Early bird (lower cost) registration:	10 September 2015

Technical Exhibition:

The technical program will be complemented with a technical exhibition, which will be held on 2-4 November 2015 offering companies and agencies a unique opportunity to visit Israel and present related products and services in display and printed advertisement.

We are all going to be there!

Conference Chair:	Shmuel Auster
TPC Chair and Co-Chairs:	Amir Boag, Stephen (Steve) Weinstein, Caleb Fulton, Reuven Shavit, Lance M. Kaplan

For further information please visit: www.comcas.org

*The official language of the Conference is English.

Enclosed:

- Patrons details
- Exhibition details
- Patrons & Exhibition registration form
- Catalogue details & advertising form
- Catalogue information form



For more information:

Limor Urfaly, Business Development & Project Manager at ORTRA

Tel: +972-3-638-4493

Mobile: +972-54-700 1770

Email: limor@ortra.com

Secretariat:



Ortra Ltd.

1 Nirim Street, P. O. Box 9352

Tel-Aviv 61092, Israel

Tel: +972-3-6384444

Fax: +972-3-6384455

Email: comcas@ieee.org

Patron's Packages

Platinum Patron Package

Benefits

Exhibition:

- ◇ 12 Sqm (sq. meter) non-constructed exhibition space including:
2 tables & 4 chairs, 2 electrical outlets
- ◇ 4 complimentary exhibitor passes
- ◇ 4 parking vouchers on 2-3 November 2015
- ◇ Platinum priority of exhibition space selection

Recognition:

- ◇ Thank you from the Conference Chair in the welcoming message
- ◇ Inclusion of Company logo on the Conference website with a hyperlink to the company's own site
- ◇ Inclusion of the Company's logo as Platinum Patron on the Conference signage
- ◇ Inclusion of the Company logo on the Conference Book of Abstracts, which will be distributed to all conference attendees
- ◇ Inclusion of the Company logo in the Conference Proceedings' memory device which will be distributed to all conference attendees
- ◇ **Inclusion of the Company logo on the Conference bag which will be distributed to all conference attendees**
- ◇ **Full page color in the Conference Catalogue**
- ◇ Inclusion of A4 size flyers (2 units) in the participant's kit (Optional)

Platinum Patron Package - US\$ 16,500

Gold Patron Package

Benefits

Exhibition:

- ◇ 6 Sqm (sq. meter) non-constructed exhibition space including: 1 table & 2 chairs, 1 electrical outlet
- ◇ 2 complimentary exhibitor passes
- ◇ 2 parking vouchers on 2-3 November 2015

Recognition:

- ◇ Thank you from the Conference Chairman in the welcoming message
- ◇ Inclusion of Company logo on the Conference website with a hyperlink to the company's own site
- ◇ Inclusion of the Company logo on the Conference signage
- ◇ Inclusion of the Company logo on the Conference Book of Abstracts, which will be distributed to all conference attendees
- ◇ Inclusion of the Company logo in the Conference Proceedings' memory device which will be distributed to all conference attendees
- ◇ Half page color in the Conference Catalogue
- ◇ Inclusion of A4 size flyer (1 unit) in the participant's kit (Optional)

Gold Patron Package US \$ 7,700

Registration Patron Package (One available)

Benefits

- ✧ Inclusion of Company name in all registration's emails of all conference attendees
(Example-Registration Email Sponsored by **XXXX**)

Exhibition

- ✧ 6 Sqm (sq. meter) non-constructed exhibition space including: 1 table & 2 chairs, 1 electrical outlet
- ✧ 2 complimentary exhibitor passes
- ✧ 2 parking vouchers on 2-3 November 2015

Recognition

- ✧ Special signage at the registration area
- ✧ Inclusion of Company logo on the Conference website with a hyperlink to the company's own site
- ✧ Inclusion of the Company logo on the Conference Book of Abstracts, which will be distributed to all conference attendees
- ✧ Inclusion of the Company logo in the Conference Proceedings' memory device which will be distributed to all conference attendees
- ✧ Full page color in the Conference Catalogue

Registration Patron Package - US\$ 13,200

Conference Name Tag and lanyard Patron Package (One available)

Benefits

- ✧ Sponsor of the Conference lacing including printing of the company's logo
- ✧ Sponsor of the Conference name tag including printing of the company's logo (one color)

Exhibition

- ✧ 6 Sqm (sq. meter) non-constructed exhibition space including: 1 table & 2 chairs, 1 electrical outlet
- ✧ 2 complimentary exhibitor passes
- ✧ 2 parking vouchers on 2-3 November 2015

Recognition

- ✧ Special signage at the registration area
- ✧ Inclusion of Company logo on the Conference website with a hyperlink to the company's own site
- ✧ Inclusion of the Company logo on the Conference Book of Abstracts, which will be distributed to all conference attendees
- ✧ Inclusion of the Company logo in the Conference Proceedings' memory device which will be distributed to all conference attendees
- ✧ Full page color in the Conference Catalogue

Name Tag and lanyard Patron Package - US\$ 13,200

VIP Dinner Patron Package

Benefits

- ✧ Exclusive sponsor of VIP Dinner and entertainment
- ✧ An on-stage statement by your representative during the VIP Dinner Program
- ✧ 3 complimentary tickets to VIP Dinner

Exhibition

- ✧ 6 Sqm (sq. meter) non-constructed exhibition space including: 1 table & 2 chairs, 1 electrical outlet
- ✧ 2 complimentary exhibitor passes
- ✧ 2 parking vouchers on 2-3 November 2015

Recognition

- ✧ Special signage at the entrance to the banquet hall
- ✧ Inclusion of Company logo on the Conference website with a hyperlink to the company's own site
- ✧ Inclusion of the Company logo on the Conference Book of Abstracts, which will be distributed to all conference attendees
- ✧ Inclusion of the Company logo in the Conference Proceedings' memory device which will be distributed to all conference attendees
- ✧ Half page color in the Conference Catalogue
- ✧ Inclusion of A4 size flyer (1 unit) in the participant's kit (Optional)

VIP Dinner Patron Package - US\$ 11,000

Cocktail Reception Patron Package

Benefits

- ✧ Sponsor of cocktail reception (includes an option to distribute giveaway presents and flyers)
- ✧ 4 complimentary tickets to cocktail reception

Exhibition

- ✧ 6 Sqm (sq. meter) non-constructed exhibition space including: 1 table & 2 chairs, 1 electrical outlet
- ✧ 2 complimentary exhibitor passes
- ✧ 2 parking vouchers on 2-3 November 2015

Recognition

- ✧ Special signage at the cocktail reception hall
- ✧ Inclusion of Company logo on the Conference website with a hyperlink to the company's own site
- ✧ Inclusion of the Company logo on the Conference Book of Abstracts, which will be distributed to all conference attendees
- ✧ Inclusion of the Company logo in the Conference Proceedings' memory device which will be distributed to all conference attendees
- ✧ Half page color in the Conference Catalogue
- ✧ Inclusion of A4 size flyer (1 unit) in the participant's kit (Optional)

Cocktail Reception Patron Package - US\$ 14,000

Date: 2-3 November 2015
Conference Venue: David Intercontinental Hotel, Israel

Exhibiting opportunities at IEEE COMCAS 2015:

1) Floor Space Package (3mx2m=6 m²), including:

- Non-constructed floor space (3mx2m=6 m²)
- A table & 2 chairs
- Electrical outlet (220 V) 1 phase 1KW
- 2 complimentary exhibitor passes (includes luncheons & Coffee breaks - 2-4 November 2015)
- 2 Parking vouchers (2-3 November 2015)

2) Standard Constructed Booth Package (3mx2m= 6 m²), including:

- Booth: two side-panels and rear panel (white)
- Signage for Booth (up to 30 digits)
- A table & 2 chairs
- Electrical outlet (220 V) 1 phase 1KW
- Three spot lights
- 2 complimentary exhibitor passes (includes luncheons & Coffee breaks - 2-4 November 2015)
- 2 Parking vouchers (2-4 November 2015)

3) Add on Advertising Package, including:

- Inside-page advert in the Catalogue
- Company Logo on the Conference website with a hyperlink to the company's own site

	Early Bird Exhibition Registration (Until 10.09.2015)			Early Bird Exhibition Registration (From 11.09.2015)		
	Exhibition	Cost of each additional square meter	Exhibition including Advertising Package	Exhibition	Cost of each additional square meter	Exhibition including Advertising Package
Floor Space Package (6m²)	2,475\$	415\$	2,970\$	2,695\$	450\$	3,190\$
Floor Space Package (6m²) (for returning Exhibitors participated in Comcas 2013)	2,145\$	358\$	2,640\$	2,310\$	385\$	2,805\$
Standard Booth Package (6m²)	2,805\$	468\$	3,300\$	3,025\$	505\$	3,520\$
Standard Booth Package (6m²) (for returning Exhibitors participated in Comcas 2013)	2,475\$	415\$	2,970\$	2,640\$	440\$	3,135\$

* Rates in US\$

** Israeli based companies are subject to 18% VAT

*** **Please note:** additional exhibitor's passes (includes luncheons & Coffee breaks – 2-4 November 2015) may be purchased onsite.

Exhibition Timetable:

Sunday, 1 November 2015

- ◇ 14:00 - 21:00 hrs Exhibits setup

Monday, 2 November 2015

- ◇ 06:30 – 08:00 hrs Exhibits setup (continues)
- ◇ 08:00 – 17:00 hrs Exhibition opening hours*

Tuesday, 3 November 2015

- ◇ 08:00 – 17:00 hrs Exhibition opening hours*
- ◇ 17:00 Exhibition dismantle

*The exhibition will be open to pre-registered exhibitor's guests.

🔗 Special Bonus for Exhibitors:

Exhibitors may distribute one item of advertising material (up to 2 pages A4-Size) to the Conference participants, free of charge. Preparation and coordination of advanced material distribution is the sole responsibility of the exhibitors.

Catalogue Registration Benefit:

All exhibitors will be listed in the official conference catalogue distributed to the participants, as well as on the conference's website.

Please complete and return the enclosed Catalogue Information Form, as soon as possible, and no later than 20 August 2015.

Exhibition Registration:

- ◇ Interested parties are requested to complete and return the enclosed Exhibition Registration Form.
- ◇ Participation in the exhibition is subject to approval by the Exhibition Committee, based on the exhibitor's suitability and relevance to the Conference goals.

Important Notes

- ◇ A preferred location at the Exhibition will be offered to the Supporters of the Conference. Assignment of space to exhibitors is based upon "first come first serve" system
- ◇ The exhibition map will be sent to the exhibitors after receipt of the completed exhibition registration form

Night Security:

- ◇ General night security at the exhibition area will be provided by the organizers outside exhibition opening hours, from Sunday evening, November 1 after setup, until Tuesday morning, November 3.

Terms and Conditions of Participation:

Any company that participates in the exhibition is doing so at its sole responsibility and liability. Any such company must maintain an adequate insurance policy with a sufficient coverage for its property, employees, representatives and any visitors participating in the exhibition against any risk, loss and damage, of any kind whatsoever. It being clarified that an absence of such insurance policy or an invalidity of any such insurance policy shall neither derogate, in any manner, from the company's liabilities and responsibilities hereunder nor create a liability or responsibility of such kind for Ortra or anyone on its behalf, and Ortra will not be liable, whether financially or otherwise, towards any third party whatsoever in respect of any risk, loss and damage incurred by any third party, including the company or anyone on its behalf.

See appendix 1 and enclosed registration form, which are an integral part of this document.

Terms of Payment – Patrons, Exhibition and Catalogue Advertisement:

- ◇ 50% of the fees must be paid as a deposit, no later than 21 days from date on the invoice.
- ◇ Remaining 50% to be paid by 10 October 2015.
- ◇ Payments can be made by one of the following options:
 - Bank draft to ORTRA Ltd., PO Box 9352, Tel Aviv 6109202, Israel
 - Wire transfer in \$ Euro to Bank Account. Details are - Ortra Ltd.: Bank Leumi (swift code LUMIILITLV), Branch no. 616, 9 Hashlosha ST., Tel-Aviv, Israel, Account no. 95100/90, IBAN: IL68 0106 1600 0000 9510 090.
 - Credit card (Visa, MasterCard, American Express or Diners).

Cancellation policy:

Exhibition Registration:

Refund of exhibition registration fees will be made with a written notification of cancellation to Ortra Ltd.:

- ◇ Before **15 June 2015** exhibitor will be charged \$400 as handling fees.
- ◇ Between **16 June to 30 September 2015** a refund of 50% of the fees
- ◇ From **1 October 2015** a refund of 50% of the fees will be made, on condition that the space will be re-rented to another exhibitor of the Conference. Otherwise full cancellation fees will apply.

Catalogue Advertisement:

Refund of advertisement registration fees will be made with a written notification of cancellation to Ortra Ltd.:

- ◇ Before **15 June 2015** exhibitor will be charged \$150 as handling fee
- ◇ Between **16 June to 30 September 2015** a refund of 80% of the fees
- ◇ Between **1-20 October 2015** a refund of 50% of the fees
- ◇ After **21 October 2015** no refund will be made. Otherwise full cancellation fees will apply.

The Official Conference Exhibitors' Catalogue

Dear friends and colleagues,

We are happy to offer you the opportunity to advertise your products and/or services in the Official Exhibitors' Catalogue of the coming International IEEE Conference on Microwaves, Communications, Antennas and Electronic Systems (IEEE COMCAS 2015), which will take place at the David InterContinental Hotel in Tel-Aviv, Israel, 2-4 November 2015, and will be handed out to all conference participants.

Rates:

Advertisement placing	Exhibitors' rate	Non-Exhibitors' rate
Back cover	\$1,650	\$2,090
Inside cover (front or back)	\$1,100	\$1,375
Inside page	\$825	\$1,045
Company logo on the Conference website with a hyperlink to the company's own site (Supporting Vendors)	\$550	No
Advertising Package for Exhibitors Including floor space Package, inside-page advert in the Catalogue and Company logo on the Conference website with a hyperlink to the company's own site		
Exhibitor	\$ 3,200 (See the full circular exhibition)	
Returning Exhibitors*	\$ 2,800 (See the full circular exhibition)	

Instructions for preparing your advertising materials for publication:

Format: *pdf. file, press quality

Size: A4, either:

- 1) 29.7 x 21 cm + 3 mm bleed from all sides
- 2) 27.7 x 19 cm without bleed, without crop marks

Send to: limor@ortra.com

Camera ready adverts must be received no later than **1 October 2015**.

Terms of Payment - Exhibition and Catalogue Advertisement:

- ✧ 50% of the fees must be paid as a deposit, no later than 21 days from date on the invoice.
- ✧ Remaining 50% to be paid by 1 October 2015.
- ✧ Payments can be made by one of the following options:
 - Bank draft to ORTRA Ltd., PO Box 9352, Tel Aviv 61092, Israel
 - Wire transfer in NIS to ORTRA Ltd, Bank Leumi, branch no. 616, 9 Hashlosa st., Tel Aviv, Israel. Account no. 95100/90, Swift code: LUMIILITTLV, IBAN: IL68 0106 1600 0000 9510 090.
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- ✧ Between **1-20 October 2015** a refund of 50% of the fees
- ✧ After **21 October 2015** no refund will be made. Otherwise full cancellation fees will apply.

PATRONS & EXHIBITION REGISTRATION FORM

Please complete in clear letters and return to:

ORTRA Ltd. P.O. Box 9352, Tel Aviv 6109202 ISRAEL, Fax: 972 3 638 44 55; E-mail: limor@ortra.com Website: www.comcas.org

1. Details:

Company Name General Manager

Address City.....

Country Zip code

Contact Person Function.....

Telephone Fax

Mobile..... E-mail.....

2. Patron's Packages:

The selected package (Please specify if different)

Platinum Patron Package	US\$	16,500	_____
Gold Patron Package	US\$	7,700	_____
Registration Patron Package	US\$	13,200	_____
Name Tag and lanyard Patron Package	US\$	13,200	_____
VIP Dinner Patron Package	US\$	11,000	_____
Cocktail Reception Patron Package	US\$	11,000	_____

3. Exhibition Packages:

Rates (in US\$) - Israeli based companies are subject to 18% VAT

	Early Bird Exhibition Registration (Until 10.09.2015)			Early Bird Exhibition Registration (From 11.09.2015)		
	Exhibition	Cost of each additional square meter	Exhibition including Advertising Package	Exhibition	Cost of each additional square meter	Exhibition including Advertising Package
Floor Space Package (6m²)	2,475\$	415\$	2,970\$	2,695\$	450\$	3,190\$
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Standard Booth Package (6m²) (for returning Exhibitors participated in Comcas 2013)	2,475\$	415\$	2,970\$	2,640\$	440\$	3,135\$



CATALOGUE ADVERTISING FORM

Please complete in clear CAPITAL letters and return to:
ORTRA Ltd. P.O. Box 9352, Tel Aviv 6109202 ISRAEL, Fax: 972 3 638 44 55
E-mail: limor@ortra.com; Website: www.comcas.org

Company Name General Manager

Address..... City

Country..... Zip code.....

Contact Person Function

Telephone..... Fax.....

Mobile E-mail

We wish to order an advertisement according to the following details:

Advertisement placing	Exhibitors' rate	Non-Exhibitors' rate
Back cover	\$1,650	\$2,090
Inside cover (front or back)	\$1,100	\$1,375
Inside page	\$825	\$1,045
Company logo on the Conference website with a hyperlink to the company's own site (Supporting Vendors)	\$550	No
Advertising Package for Exhibitors Including floor space Package, inside-page advert in the Catalogue and Company logo on the Conference website with a hyperlink to the company's own site		
Exhibitor	\$ 3,200 (See the full circular exhibition)	
Returning Exhibitors*	\$ 2,800 (See the full circular exhibition)	

Remarks: _____

Payment:

We will make advance payment of **50%** of the invoice amount within 21 days of receiving the confirmation; the balance is to be paid not later than **10 October 2015**. **Payments: in US\$, Euro or in New Israeli Shekels**

- Enclosed is a copy of the Bank Draft on the amount of _____ US\$ (please specify if in NIS or in Euro) to: ORTRA Ltd., PO Box 9352, Tel-Aviv 6109202, Israel
- Wire transfer in \$ Euro to Bank Account. Details are - Ortra Ltd.: Bank Leumi (swift code LUMIILITTLV), Branch no. 616, 9 Hashlosa ST., Tel-Aviv, Israel, Account no. 95100/90, IBAN: IL68 0106 1600 0000 9510 090.

Please charge my credit card, specify: VISA MASTERCARD AMERICAN EXPRES DINERS

Card №: _____ Expiry date _____ CVV at the Back of the card _____

Amount _____ Name of cardholder _____

We have read, understood and agree to the Terms & Conditions specified in the General Information document:

Signature & Company stamp _____ **Date** _____